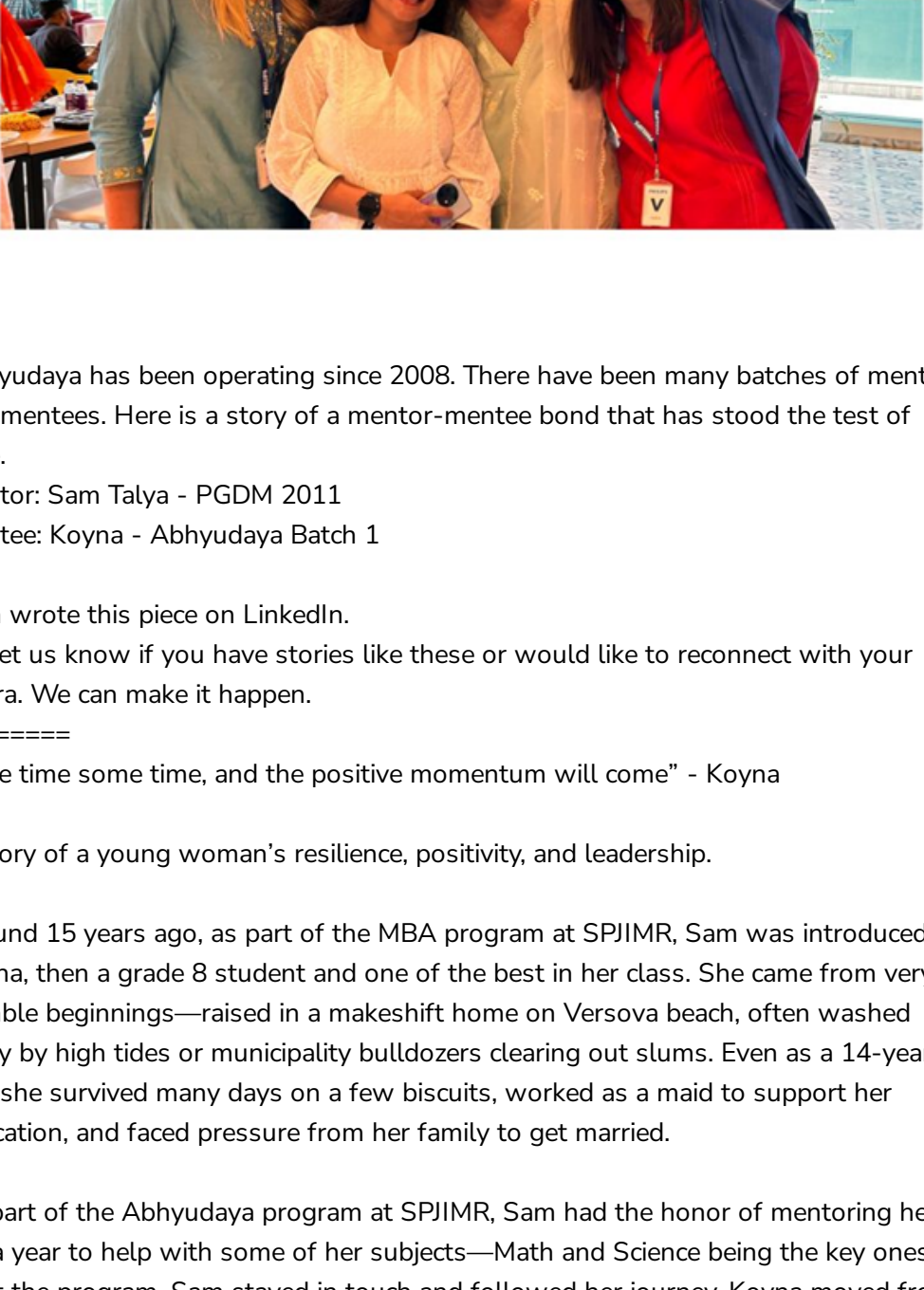


Abhyudaya

SPJIMR Alumnus and Sitara Reconnect



Abhyudaya has been operating since 2008. There have been many batches of mentors and mentees. Here is a story of a mentor-mentee bond that has stood the test of time.

Mentor: Sam Talya - PGDM 2011
Mentee: Koyna - Abhyudaya Batch 1

Sam wrote this piece on LinkedIn. Do let us know if you have stories like these or would like to reconnect with your Sitara. We can make it happen.

=====
"Give time some time, and the positive momentum will come" - Koyna

A story of a young woman's resilience, positivity, and leadership.

Around 15 years ago, as part of the MBA program at SPJIMR, Sam was introduced to Koyna, then a grade 8 student and one of the best in her class. She came from very humble beginnings—raised in a makeshift home on Versova beach, often washed away by high tides or municipality bulldozers clearing out slums. Even as a 14-year-old, she survived many days on a few biscuits, worked as a maid to support her education, and faced pressure from her family to get married.

As part of the Abhyudaya program at SPJIMR, Sam had the honor of mentoring her for a year to help with some of her subjects—Math and Science being the key ones. Post the program, Sam stayed in touch and followed her journey. Koyna moved from Mumbai to Pune to pursue her education and build vocational skills. She then became an HR Manager at a leading construction company in Pune. After childbirth, she now runs a business. But all of this has come after many sacrifices, overcoming difficulties and pushing through against the biases in society.

A few weeks ago, Koyna joined Sam at HIC Philips in Pune to address the cross-functional leadership team on her journey—the highs and lows, the learnings on growth and leadership. The summary being:

1. **"Resilience"**: It takes a lot to fight for what you believe in, especially when the whole structure is against you and society still discriminates based on gender. But as long as you continue to do the right thing and follow your heart, the efforts will pay off. Just need to give some time to time and not give up.

2. **"Positive mindset"**: Hope is a good thing. Any challenge has a solution, and the key is to find the time and energy to build a plan to mitigate it. Once there is ambition and a plan, keeping your mind and efforts focused on it gives a lot of positivity to yourself and your closest ones.

3. **"Gratitude"**: Nothing happens without people's help. Any pain or challenge is relative to something else. While the whole world (including her parents) was against her, Koyna remains grateful to her parents and supports them financially every month. Being grateful is an important ingredient for inner peace and happiness.

To read more about Abhyudaya click [here](#)

Alumni Focus

Notable Alumni

Upasana Sengupta (PGDM, Class of 2021) has performed her very first stand-up comedy. Read more [here](#).

Prasad Vaidya (PGDM, Class of 2012) has written 'Thinking Cap On', a collection of poems on life, philosophy and nature. Read more [here](#)

Priya Amrute (PGDM, Class of 2013) has published a book 'Fragments of Imagination.' Read more [here](#)

Jyoti Abrol (PGDM, Class of 2005) joins Schindler India as Sr. Vice President, Human Resources. Read more [here](#)

Tanmay Limaye (PGPM, Class of 2007) has taken on the role of Chief Financial Officer (CFO) at Astreya. Read more [here](#)

Rajvi Mittal (PGDM, Class of 2024) has published her first poetry book 'Reborn: Darkness is the seed of light'. Read more [here](#)

Share your success stories in brief at alumni.admin@spjmr.org, and include the relevant hyperlink

Upcoming Events

MUMBAI ALUMNI MEET 2024

BLOCK YOUR CALENDAR

Thu, 8th Aug '24 • 7:30pm - 10:30pm

Venue: Capital SOCIAL
Ground Floor, The Capital, Unit 3, G Block
Rd, BKC, Bandra East, 400051

REGISTER

Let us get together and even welcome the class of 2024 in Mumbai. The recent graduates are about to begin their corporate journey and what better time to connect with them and help with your guidance and warmth.

The alumni meet details are as below:

Day & Date: Thursday, 8th August, 2024.
Time: 7.30pm to 10.30pm
Subsidized Rate: Early bird registrations till 31st July '24 - **1000/- per person**. There after - **1700/- per person**

Venue: Capital Social Ground Floor, The Capital, Unit 3, G Block Rd, BKC, Bandra East, Mumbai, Maharashtra 400051

Events

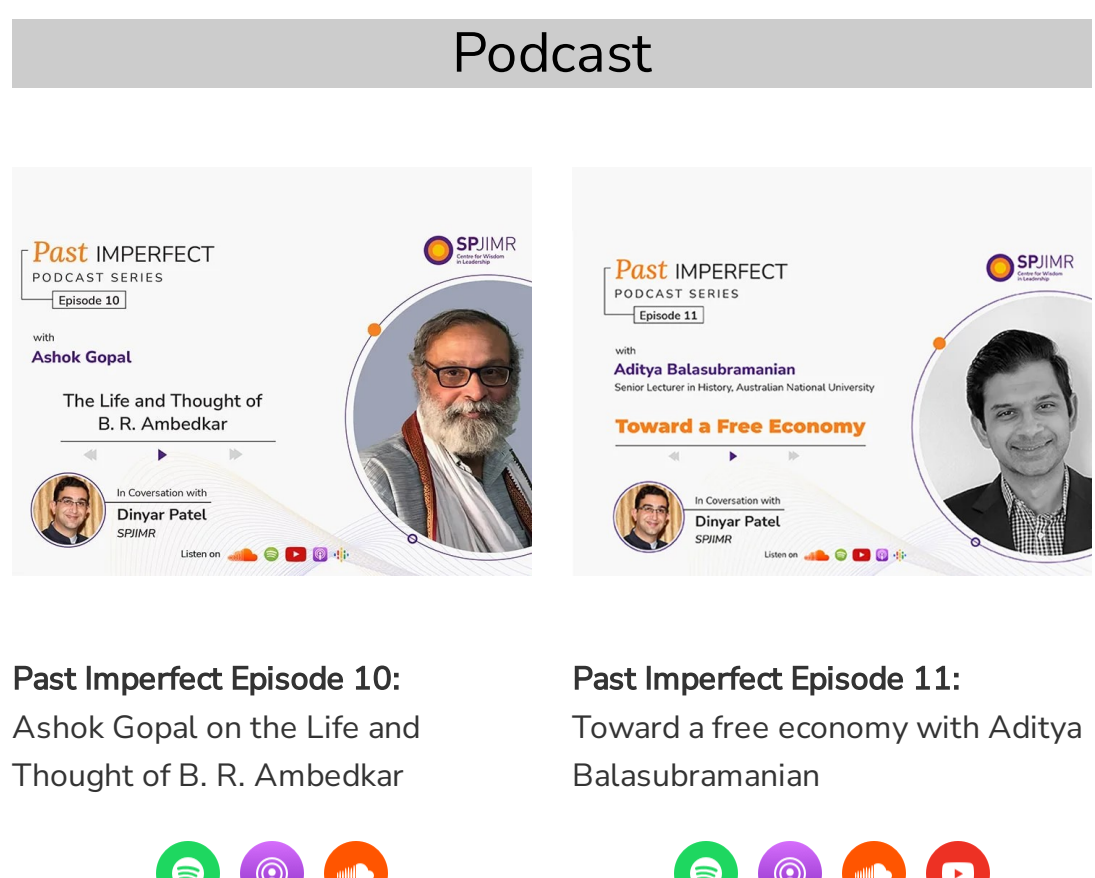
40th Reunion of PGDM/MMS Class Of 1984 Takes Place With An Open-Door Invite



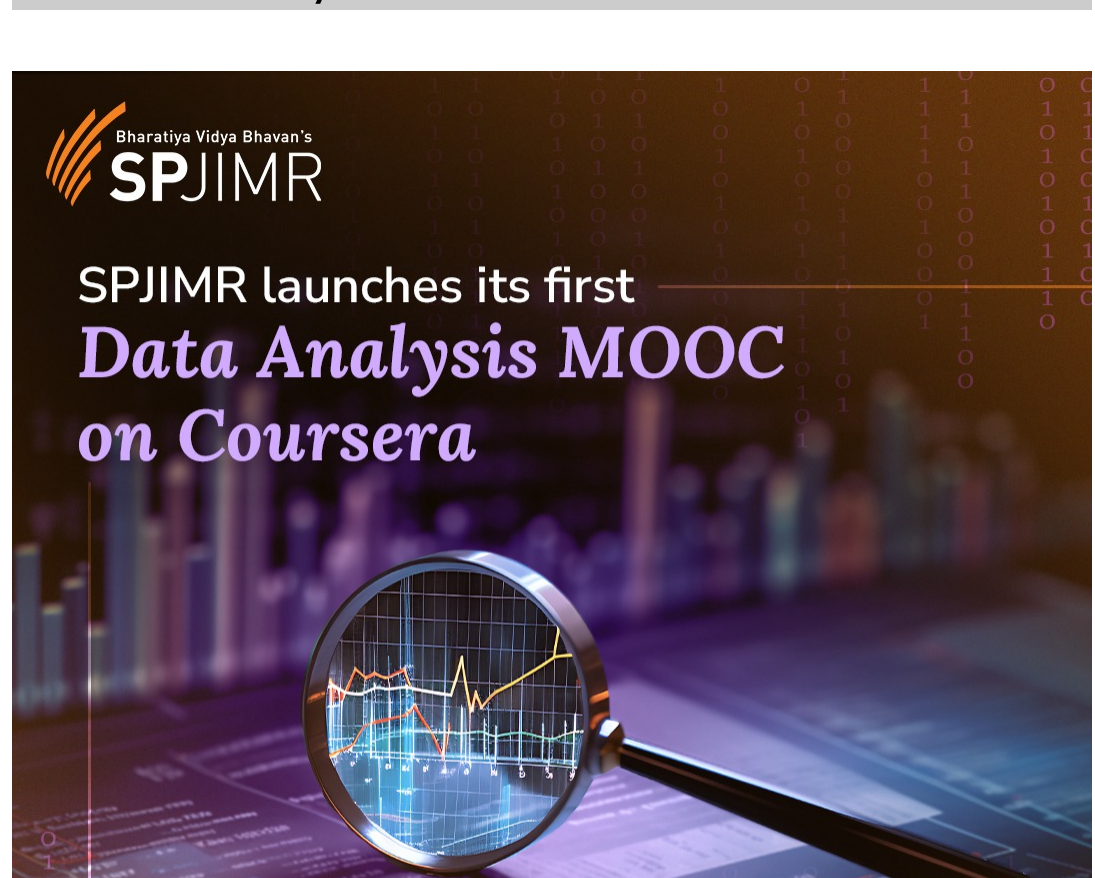
At the 40th year reunion of the PGDM/MMS Class of 1984 on 13th July, 2024, Dean Varun Nagaraj, addressed the group, inviting them to stay connected and contribute to their alma mater.

Arati Nagaraj, Director, Abhyudaya, also highlighted how under privileged students in BMC's KW ward were benefiting from the Abhyudaya program.

London alumni meet

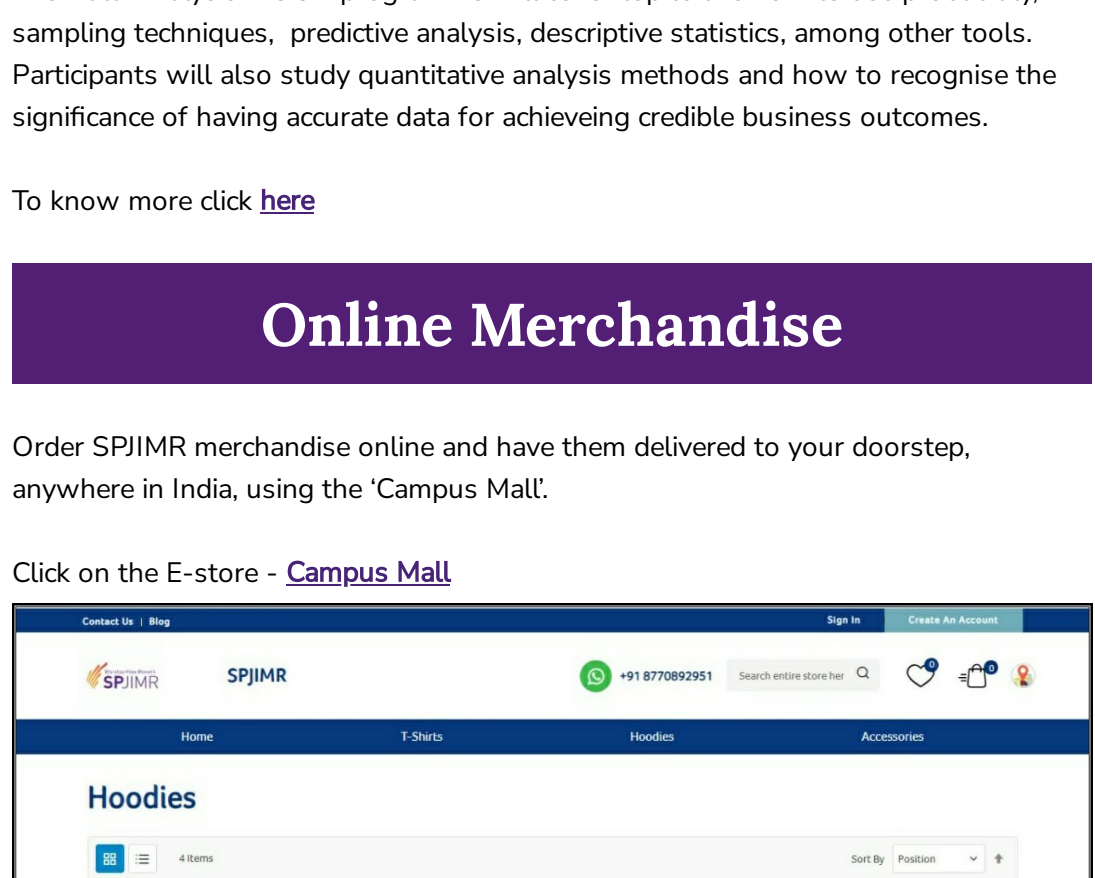


New York alumni meet



New York alumni met for the dinner on 27th July, 2024

PGPDM Alumni meet on Campus



PGPDM Alumni Meet was held on 22nd June' 24 with adrenaline and adventure at Bhavan's Nature and Adventure Centre (BNAC). A 'Back to the Classroom' event was planned, inviting alumni to step into their old classrooms and relive those moments. The familiar setting desks, blackboard, and their beloved Professors brought back a flood of memories.

The highlight of the Meet was an insightful panel discussion session, themed "Building Capacities, Strengthening Organizations, and Maximizing Social Impact," explored challenges and strategies in capacity building in the social sector led by alumni in key leadership positions and moderated by Professor Tanojkumar Meshram, Ph.D and other esteemed panelists Maulik Sisodia, Nilesh Karkare, Manish Dwivedi, Kripa S., Smita Sequeira, and Pradeep Rathi.

As the curtains fell on an exhilarating panel discussion in the MLS Auditorium at SPJIMR Mumbai, it was time to unwind and celebrate. Current students took to the stage, delivering a show filled with laughter, awe-inspiring performances, and heartfelt engagement that brought everyone closer. The dean capped off the evening with interactions that resonated deeply with every alumni.

Reconnection At Bangalore: PGPDM Alumni Meet

SPJIMR's Post Graduate Management Programme (PGPM) and Post Graduate Management Programme for Women (PGMPW) alumni recently met up at alumni meet held in Bangalore on 6th July, 2024. At the meeting, they reconnected with faculty members and peers across various graduating classes.

Special Offers

Special

SPJIMR Alumni Offer!

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*Only for SPJIMR alumni

Here's exclusive offer just for you! Enjoy a special SPJIMR alumni discount on all Urbn products, including power banks, cables, adapters, speakers, and earbuds.

Discount Code - SPJIMR15

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Faculty Speak

Articles

A. India's "weedy and unwieldy" growth by **Prof. Jagdish Rattanani** published in Greater Kashmir on July 03, 2024.

B. What can AI not do, yet? by **Vidhu Shekhar** published in Express Computer, on June 24, 2024.

C. "Stroll into the 1850s Bombay with this curated travel guide" Prof. Dinyar Patel published in Financial Express, June 29, 2024.

Disclaimer: Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)

Case study

A. "Cadbury Dairy Milk: Positioning to strengthen human bonds" by **Prof. Ashita Aggarwal** has been featured in Pearson's Marketing Management: Indian Cases, 2nd Edition.

B. "Sales and Distribution Management: Decisions, Strategies, and Cases 7th edition" by **Prof. Renuka Kamath** published.

Podcast

Past Imperfect Episode 10:
Ashok Gopal on the Life and Thought of B. R. Ambedkar

Past Imperfect Episode 11:
Toward a free economy with Aditya Balasubramanian

Programmes

A First-Time Move: SPJIMR Launches Data Analysis MOOC On Coursera

SPJIMR launches its first Data Analysis MOOC on Coursera

Pathway to SPJIMR's AICTE-approved PGDM Online Programme

SPJIMR has launched its first asynchronous Data Analysis Massive Open Online Course (MOOC) on Coursera, the American global massive open online course provider.

The course aims to equip prospective data analysts and business professionals from the world over with crucial and competitive data analytical skills, providing them with a sharp edge over their competition. It also serves as a pathway to the institution's AICTE-approved (All India Council for Technical Education) PGDM online programme for those looking to further advance their expertise in the field.

The Data Analysis MOOR programme will cover topics like how to use probability, sampling techniques, predictive analysis, descriptive statistics, among other tools. Participants will also study quantitative analysis methods and how to recognise the significance of having accurate data for achieving credible business outcomes.

To know more click [here](#)

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