



Swamini Shetty

Overview:

"Knowledge is the pathway to discovery." As an avid learner, I am constantly propelled by an insatiable curiosity to explore and understand the world around me.

My passion for academia has been a cornerstone of my personal and professional development.

I aim to contribute to the creation of mindful organizations that prioritize well-being and collaboration and drive positive change, making a meaningful impact on both organizations and society.

Area of specialisation:

Organisational Behaviour and Human Resource Management

Year of joining the programme:

June 2024

Email:

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Educational background:

B.Sc.I.T from K.J. Somaiya College of Science & Commerce

MBA from SIES College of Management Studies

Digital Marketing & Analytics Certification from ISB School of Business

Research interest:

Employee Well-being and Mental Health
Leadership Styles and Effectiveness
Employee Engagement and Motivation

Professional appointments/ Work experience:

Over a decade of experience in corporate strategy and consulting for the Media & Entertainment industry. During my tenure, I have worked with brands like Star India, Times Network, and Viacom18. Few notable achievements include launching Times Now in the UK Market, creating strategy to get IPL in the Viacom18 portfolio.

Publications and working papers:

Nil

Conference presentations:

Nil

Brown Bag/ Research Seminar presentations:

Nil

Achievements:

Nil