

# S P e c t r u m

**Bhavan's SPJIMR Alumni Newsletter**

**May 2024**

**Announcement**

Super Top-up Health Insurance

## Introducing Enrolment Window of

### SPJIMR Super Top-up Health Insurance Program

Don't wait till the last minute

## Enrol Now

To enrol into the program, log in to the SPJIMR Alumni portal, click on the 'Insurance' tab, proceed to enter the Zopper portal, fill out the required details, and complete the payment.

If you have any queries, please write to [spjimrhealthplan@zopper.com](mailto:spjimrhealthplan@zopper.com) Or call Hrithik at 9355130621



Technology Partner - Solvy Tech Solutions Private Limited

**Z zopper**

SPJIMR is delighted to launch its Super Top-up Health Insurance program for SPJIMR Alumni & their family members.

Planning better for health emergencies is just a click away. Thanks to SPJIMR's Super Top-up Health Insurance programme which is designed to support alumni and their families. They can sign-up for the programme by logging into the SPJIMR Alumni portal.

A glance into the Super Top-up scheme is provided below

- ✔ Entry Age limit upto 85yrs
- ✔ Covers family, parents and in-laws
- ✔ Sum insured upto 1 Crore
- ✔ Deductible Options - 3,5,7,10 Lacs
- ✔ No medicals
- ✔ Room rent limit - Any kind of room except suite
- ✔ No Sublimits on Treatment
- ✔ No co-payment
- ✔ PED (pre-existing disease) - 1 year waiting Period

Please enroll now through SPJIMR Alumni portal [here](#)

**For more information:**

- Read FAQs [here](#) - <https://bit.ly/INSURANCEFAQ>
- List of Network Hospitals [here](#)
- Read Brochure [here](#)

For any queries, please reach out to Hrithik at +91 93551 30621 or drop a mail to [spjimrhealthplan@zopper.com](mailto:spjimrhealthplan@zopper.com)

**Abhyudaya**

Summer camp 2024



Each day began with rigorous physical fitness and sports activities. Warm-up exercises, football, handball and kho-kho helped in developing physical and mental health, social skills, discipline, responsibility, character building, teamwork and of course fun! Following this, the Sitaras were served a nutritious breakfast & lunch included a wholesome meals. Providing meals increased the attendance rate and engagement during the camp.

The Sitaras engaged in activities ranging from Painting to mindfulness exercises and Vedic Maths to Design Thinking. There was something for everyone, and the talent and skills of the Sitaras were revealed. To provide immersive experiences, The Museum on Wheels visited the campus. The Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (CSMVS) initiative provided access to the Museum's collection and the wealth of information it offers. This included physical access through a mobile exhibition and intellectual access via engaging, informative displays. The highlight of the camp was the film 'Srikanth', featuring Rajkumar Rao. Our Sitaras were delighted and uplifted by the unique cinema experience.

Read the journal [here](#)

## Alumni Focus

## Notable Alumni

**Rahul Agarwal's** (PGDM, 2005) company Ideal Insurance, which was founded while he was still at SPJIMR, has raised \$1 Million In Pre Series A funding. They plan to raise 5-10 Million \$ this year in Series A. Read more [here](#)

*Share your success stories in brief at [alumni.admin@spjimr.org](mailto:alumni.admin@spjimr.org), and include the relevant hyperlink*

## Alumni recognised for Plastic Waste Upcycling



Development of Corporate Citizenship (DoCC) SPJIMR in collaboration with M3M Foundation has awarded Social impact grants 2024-25 of Rs. 14 lacs to Dilip Jain's (PGDM, Class of 2005) dJED Foundation for an initiative of Plastic Waste Upcycling to Save Jawai Wildlife. This is after rigorous competitive evaluation over months.

On this occasion, Dilip Jain (PGDM, Class of 2005) shared his perspective on how management education in general and SPJIMR in particular can bring revolution by

## Upcoming Events



 **DELHI**  
**PGPM**  
**Alumni Meet**

*Let's celebrate the present  
Remember the past...*

Saturday **22** 2024  
June 5:30 pm to 7:30 pm

**Venue:** Bharatiya Vidya Bhavan Campus, 3<sup>rd</sup> Floor, Gate No. 4,  
Copernicus Lane, Kasturba Gandhi Marg, New Delhi-110001

**Contact:** +91 7567311983

[REGISTER](#)

Details of the **Delhi PGPM Alumni Meet** are mentioned below:

**Date:** Saturday, 22nd June, 2024

**Timing:** 5.30pm to 7.30 pm

**Venue:** Bharatiya Vidya Bhavan Campus, 3rd Floor Gate No. 4, Copernicus Lane  
Kasturba Gandhi Marg, New Delhi-110001.

## Events



Chennai alumni met on 27th April, 2024.

## Faculty Speak

### Articles

A. ["Tracking Consumer Confidence In Indian Economy: Why Is It Crucial To Drive Growth?"](#) by Prof. Tulsi Jayakumar published in ETV Bharat on May 8, 2024.

B. ["India: An emerging manufacturing hub"](#) article by Prof R. Jayaraman published in Industrial Products Finder, May 8, 2024.

C. ["How can Indian startups carve a niche in Gen AI space"](#) by Prof Vidhu Shekhar published in Financial Express, May 19, 2024.

**Disclaimer:** Views in these articles may not reflect the views of the Institute

To view more faculty published articles click [here](#)

# Programmes

## MDP



The advertisement features a woman in a business suit looking at a tablet, set against a background of digital circuitry and a rising stock chart. The SPJIMR logo is in the top left, and the text 'Enrol for SPJIMR's Online Programme' is centered. Two course options are listed at the bottom, each with an icon, dates, duration, and fee.

**Bharatiya Vidya Bhavan's**  
**SPJIMR**  
EXECUTIVE EDUCATION

**MDP**

**Enrol for SPJIMR's Online Programme**

Course Name	Dates	Duration	Course Fees
<b>HR ANALYTICS</b>	13-14 July 2024 / 20-21 July 2024	Conducted over 2 weekends	Rs. 21,000/- + GST
<b>GENERATIVE AI FUNDAMENTALS FOR LEADERS</b>	20-21 July 2024 / 27-28 July 2024	Conducted over 2 weekends	Rs. 19,000/- + GST

For More Information: ☎ +91-22-62134443 ✉ [mdp@spjimr.org](mailto:mdp@spjimr.org)

Introducing the launch of the Open MDP - Management Development Programme for 2024-25 by SPJIMR - Executive Education!

Get ready to elevate your professional journey with a dynamic array of cutting-edge



programmes tailored for executives like you. Explore, learn, and excel with SPJIMR's renowned faculty and industry experts. Don't miss out – dive into a world of endless possibilities!

**10% alumni discount and group discounts available.**

**Open MDP on "HR Analytics"**

Dates: 13-14 July 2024 , 20-21 July 2024

Mode: Online Weekend Sessions

Fees: INR 21,000/- + GST

Apply [here](#)

**Open MDP on "Generative AI Fundamentals for Leaders"**

Dates: 20-21 July 2024 , 27-28 July 2024

Mode: Online Weekend Sessions

Fees: INR 19,000/- + GST

Apply [here](#)

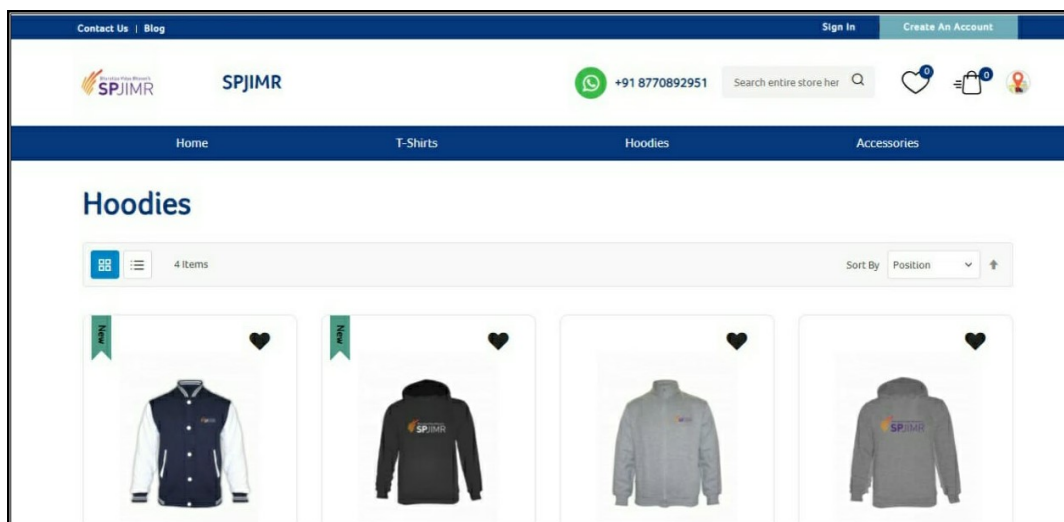
For more information visit, <https://bit.ly/4bAZwso>

or Call : 022-61454415, Email: [mdp@spjimr.org](mailto:mdp@spjimr.org)

## Online Merchandise

Order SPJIMR merchandise online and have them delivered to your doorstep, anywhere in India, using the 'Campus Mall'.

Click on the E-store - [Campus Mall](#)



## Newsletter Depository

Read our earlier newsletters [here](#)

## Stay Connected

Waiting to get on the SPJIMR Alumni portal & app?

- Click [here](#) to register on the portal.
- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?

- Help us update [here](#).

## Follow Alumni Relations on



#IamSPJIMR

#StayConnected

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