

PGDM(BM)	
Competency Goals (CGs)	Programme Learning Objectives (PLOs)
Students will be :	Students will :
CG 1: Responsible and socially sensitive leaders	LO 1.1 Demonstrate social sensitivity (Level 3: Apply)
	LO1.2 Recommend responsible solutions to management problems (Level 5: Evaluate)
	LO1.3 Demonstrate self-awareness and self-development (Level 3: Apply)
CG 2: Capable of managing in a global environment	LO 2.1 Interpret key aspects of Indian and global business environment (Level 3: Apply)
	LO 2.2 Analyse Indian and global business environment for decision making (Level 4: Analyse)
CG 3: Proficient in functional and cross-functional business areas	LO 3.1 Demonstrate breadth across functional areas of business (Level 3: Apply)
	LO 3.2 Integrate across functional areas for decision making (Level 3: Apply)
CG 4: Reasoned decision makers	LO 4.1 Examine business problems and alternative solutions (Level 4: Analyse)
	LO 4.2 Recommend reasoned and actionable solutions (Level 5: Evaluate)
	LO 4.3 Demonstrate clarity in thinking and articulation (Level 3: Apply)

CG 5: Innovative leaders	LO 5.1 Understand principles and practices for innovation (Level 2: Understand)
	LO 5.2 Develop innovative solutions in various managerial contexts (Level 3: Apply)