



**Arti Jain**

**Overview:** Doctoral scholar – pursuing research on technology-enabled social innovations in healthcare domain

**Area of specialization:** Information Management and Strategy

**Year of joining the programme:** Jan' 2020

**Email:** fpm19.arti@spjimr.org

**Educational background:**  
B. Tech (Electrical Engineering),  
PGDM (Information Technology)

**Research interest:**

- Social Innovation
- Social Entrepreneurship and Strategy
- Business Model Innovation

**Professional appointments/ Work experience:**

Independent assignments (Freelance)	IT Consultant for corporates, social sector projects and start-ups (2016-2019)
Tata Interactive Systems	AGM – Delivery (2012-2015)
Independent assignments (Freelance)	IT Consultant & Project Manager (2009-2011)
Hirco Developments	AVP – IT Applications (2008)
McGraw-Hill Publishing	IT-Head & Regional Project Manager (2002-2005)
ICICI Infotech	Business Analyst / Project Leader (1999-2002)
Mukand Global Finance	Dy Manager (1997-98)
ITW Signode	Manager – Internal Audit (1996)

**Publications and working papers:**

- Jain, A. and Ray Chaudhuri, B. “*Strategic Transformation from Traditional Non-profit Organization to Non-profit Social Enterprise: Business Model Innovation Approach*”
- Jain, A. “*Exploring Public Private Partnerships in Education – Stakeholder Analysis through the lens of Agency Theory*”

**Conference presentations:**

- Jain, A. (Author and presenter) and Ray Chaudhuri, B., “*Orientation towards Strategic Transformation: Traditional Non-profit Organization to Non-profit Social Enterprise through Business Model Innovation Approach*”, 42nd Strategic Management Society (SMS) Annual Conference 2022 at London. (September 18, 2022)
- Jain, A. (Author and presenter) and Ray Chaudhuri, B., “*Transformation from Traditional Non-profit Organization to Non-profit Social Enterprise: Strategic Perspective*”, 2<sup>nd</sup> International Conclave on Globalizing Indian Thoughts 2021,” organized by the Indian Institute of Management Kozhikode. (December 18, 2021)

**Brown Bag/ Research Seminar presentations:**

- Jain, A. (Author and presenter) and Ray Chaudhuri, B., “*Orientation towards Strategic Transformation: Traditional Non-profit Organization to Non-profit Social Enterprise through Business Model Innovation Approach*”