

## **PGMPW**

The programme is aligned to the following Competency Goals (CG) and Learning Objectives (LO) to measure the 'Assurance of Learning':

1: Well-rounded business leadership

1.1: Demonstrate leadership competencies while appreciating gender identity & diversity

1.2: Effective communication skills

2: Application of functional knowledge in the general management context

2.1: Demonstrate knowledge of contemporary issues across functional areas

2.2: Cross-functional integration

3: Problem Definition and Decision-Making

3.1: Awareness and understanding of the business environment

3.2: Problem Identification and Definition

3.3: Analysis for effective decision making