

Message from Office of Alumni Relations

Dear Alumnus,

We hope this newsletter finds you and your loved ones in good health.

The pandemic has kept us locked in for 18 months now. We at Alumni Relations Office used the time to **rethink some of our processes** and introduced some small and some significant changes. Some **areas of focus** have been: ensuring better access for alumni to the alumni network, curating useful & engaging opportunities for alumni, nurturing more collaboration with alumni in institute building.

We introduced several initiatives, for example the alumni portal/app, virtual institute-level events, faculty-led webinars, back-to classroom sessions, digital id amongst many more. There are many more initiatives we are working on and we will keep you posted. Here I would like to mention two initiatives:

A. ALUMNI ADVISORY COUNCIL

An important step towards listening and connecting more with you is the formation of this council. Select faculty and alumni will be invited to be part of the AAC for a period of one year. They will support us with ideas on how to better nurture alumni engagement at various levels, to create opportunities for alumni involvement in institute building and to streamline processes. It is my pleasure to introduce the founding AAC members for this year in the announcements section below.

B. NEWSLETTER NAME

When we launched this newsletter last month we requested you to suggest a name for it. We received several interesting entries. The Alumni Relations Office staff members and select faculty shortlisted five names from the list. They are:

- ALConnect
- SPAN
- Sprinkle
- Spectrum
- SPHERE

Please help us pick one name by giving us your preference [here](#).

My warmest regards,
Ratika

Prof. Ratika Gore
Asst. Professor (Business Communication)
Head - Alumni Relations
Alumnus PGDM 1997

Announcements

Dr. Varun Nagaraj addresses new students



Dr. Varun Nagaraj, Dean designate of SPJIMR addressed students, faculty and staff at a recent virtual event.

He said "values based growth is sustainable. It does not take shortcuts nor does it try for short term growth at the expense of long term societal expense. Not only is it sustainable, but it is ethical and this concept of creating positive impact is fundamentally ingrained into the SPJIMR way of thinking"

Listen to an excerpt of the full speech [here](#).

SPJIMR Alumni Advisory Council

This is further to the message from the Office of Alumni Relations in the first section above.

Alumni Relations Office of SPJIMR launches Alumni Advisory Council (AAC). The founding AAC members for this year are:

Dr. Varun Nagaraj
Dean designate
SPJIMR

Prof. Renuka Kameth
Associate Dean
Academic Services &
External Relations
SPJIMR

Prof. Aditi Divastia
Associate Programme
Head - PGDM
SPJIMR

Mr. Bisham Chugani
Head - Placements
SPJIMR

Mehesh Khatri
Founder Director
Naytek Computer Services
Pvt Ltd
PGDM/MMS, 1984

Deepak Iyer
President
Mandala International, India
PGDM/MMS, 1993

S. K. Mohankumar
Sr. VP & Head of Steel
Building Solutions Business
Everest Industries Limited
PGEMP/EMBA, 2004

Anand Prasad
Sr. Product manager
Aptus
PGDM, 2016

Trishie Choudhary
Senior Consultant
Deloitte Consulting
PGDM, 2019

Prof. Ratika Gore
Head - Alumni Relations
PGDM, 1997
SPJIMR
(Moderator & member)

College Updates

Welcoming Senior Alumnus

It is our pleasure to welcome our senior alumnus **Mr. Sashi Shankar**, from the founding batch of SPJIMR PGDM/MMS 1981-83, back on campus. CMO Vodafone Idea Ltd., he has joined SPJIMR as Head - Central Marketing. He will lead marketing initiatives for SPJIMR across programmes.

We now have as many as five alumni on campus holding central roles. It is heart-warming to see alumni coming back on campus and taking on some of the institute building roles. Our 'alumni on campus' are :

Prof. Bindu Kulkarni
Associate Professor
(Gen. Man. & Strategy)
Head - Central Admissions
PGDM, 1996
Joined SPJIMR in 2004

Dr. Rajiv Agarwal
Professor
(Gen. Man. & Strategy)
Group Head - Strategy
PGDM/MMS, 1991
Joined SPJIMR in 2012

Prof. Ratika Gore
Assistant Professor
(Bus. Communications)
Head - Alumni Relations
PGDM, 1997
Joined SPJIMR in 2013

Ms. Rika Pani
Adjunct Faculty
Centre for Financial Studies
PGDM/MMS, 1993
Joined SPJIMR in 2020

Mr. Sashi Shankar
Head - Central Marketing
PGDM/MMS, 1983
Joined SPJIMR in 2021

Topics of Interest

Faculty Articles

A. **'Executive education engine drives continuous learning'** by Dr. Preeta George in The Hindu Business Line (On Campus), June 19, 2021.

B. **'Revisiting Ayushman Bharat Scheme: Win-win or win-lose?'** by Dr. Disha Bhanot in Forbes India, June 18, 2021.

C. **'Where is the consumer confidence?'** by Dr. Tulsii Jayakumar in The New Indian Express, June 15, 2021.

D. **'Classes Go Hi-Tech'**, by Prof. Shailaja Jha in Business Today, June 11, 2021

E. **'Himalayan Histories'**, by Dr. Dinyar Patel in The India Forum, June 4, 2021.

F. **'RBI Monetary Policy: Ananth Narayan, Indranil Pan and Soumya Kanti Ghosh decode impact on economy'** by Prof. Ananth Narayan on CNBC TV18, June 4, 2021.

G. **'Fault lines in RBI's surplus transfer to govt'** by Dr. R K Pattnaik in The Hindu Business Line June 1, 2021.

H. **'Funding India's Economic Recovery The Prudent Way'** by Prof. Ananth Narayan on Bloomberg Quint, May 31, 2021.

Disclaimer: Views in these articles are personal to the authors and may not reflect views of the institute.

To view more faculty published articles click [here](#)

Faculty Podcasts

ThoughtCast with **Ms. Sangeeta Talwar**, Managing Partner, Flyvision Consulting and **Dr. Ruppall Walla Sharma**

THOUGHT CAST EPISODE 9

The best marketing strategy in the world needs great execution!

Sangeeta Talwar
MANAGING PARTNER -
FLYVISION CONSULTING LLP

Ruppall W Sharma
PROFESSOR - MARKETING,
HEAD - DELHI CENTRE, SPJIMR

Ms. Sangeeta Talwar, Managing Partner, Flyvision Consulting; a leader behind iconic brands like Maggi and Tata Tea is in conversation with SPJIMR Professor Dr. Ruppall Walla Sharma in ThoughtCast - the SPJIMR Podcast.

Ms. Talwar reflects on her successful career and talks about the iconic brand campaigns and emphasizes why customer centricity and consumer insights are keys to any successful business. They talk about the challenges she faced in her career journey when few women executives held senior positions - she was the first woman in the management cadre in Nestle India. They discuss how great ideas can be turned into long-term sustainable businesses and the importance of innovation, experimentation and collaboration in today's interconnected world. Ms. Talwar signs off with some inspiring words for all budding corporate executives especially women who want to make a mark in their careers.

Listen on

From the Archives

The 5th Dr. M L Shrikant Memorial Lecture by Mr. Harish Bhat

The session was opened with former SPJIMR Professor Anil Kulkarni paying a tribute to former SPJIMR the late Dr. M. L. Shrikant's life and leadership.

Mr. Harish Bhat, Brand Custodian, Tata Sons and Author of Tata Log was the distinguished speaker for The 5th Dr. M. L. Shrikant Memorial Lecture, held online on the evening of 23rd January 2021, Saturday. Through various stories from the life of Jamsetji Tata, Mr. Bhat brought out the values, characteristics and pioneering spirit that made Jamsetji Tata a truly great leader.

5th Dr. M. L. Shrikant Memorial Lecture

Leadership and - An exploration of life of Jamsetji

Saturday, 23 January 2021, 6:30 PM IST

Live on SPJIMR's Facebook Page

Faculty Recommended Books

Upstream by Dan Heath
Recommended by **Prof. Prem Chandrani**;

"though the book is about a year old, it's very relevant today. If we have to stop Covid-19, we have to think upstream and take action there instead of trying to address the crisis every time. Worth reading"



Alternative Futures: India Unshackled by Ashish Kothari and K J Joy

Recommended by **Prof. Deepa Krishnan**; "a collection of essays on what India can possibly become, if we reimagine it with people's welfare in mind"



Alumni in News

Girish Wagh (PGDM, Class of 1997) has been appointed as the Executive Director for Tata Motors w.e.f 1st July, 2021.

Read more [here](#)



Amit Kumar (PGPM, Class of 2007) whose MSME EdTech startup has raised \$1 million in a Pre-Series A funding round co-lead by Razorpay, the leading full stack financial solutions company, and the international investment firm TNF Investments.

Read more [here](#)



Do share your success stories with the links for us to share.

Programmes & Events

Management Development Programmes (MDPs)

FINANCIAL ACUMEN FOR NON-FINANCE EXECUTIVES

Starting 24th July, 2021
Nominate or Enrol Yourself

REGISTER NOW

PROGRAMME BROCHURE

Discount available for SPJIMR Alumni

Start Your Business (SYB)

Program commences on July 17, 2021
Admissions open for the 30th Batch

Key Takeaways

- Conducted over 9 weekends
- Attend course from the safety of your home
- A step by step approach for starting off your business
- Gain multi-function skills
- Pre-incubation sessions included as part of the program. **T&C...

To register connect on 9930937738 or write us to syb@spjimr.org

Early Bird Rebate available for a limited period only!
Website: spjimr.org/syb

REGISTER NOW

PROGRAMME INFORMATION

If you have any start-up / Idea or you would like to recommend a team member, discount is available for you

Online Merchandise

You can purchase SPJIMR merchandise online and have the products delivered to your home anywhere within India, through 'Campus Mall'.

Click on the E-store - [Campus Mall](#)

Stay Connected

Not there on official SPJIMR Alumni Portal & App yet?

- Click [here](#) to register on the portal.

- Click [here](#) to download the App for iOS and [here](#) for Android.

Changed your job, city or contact details?

- Help us update your details [here](#).

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#IamSPJIMR

#StayConnected

#InkedbySPJIMR