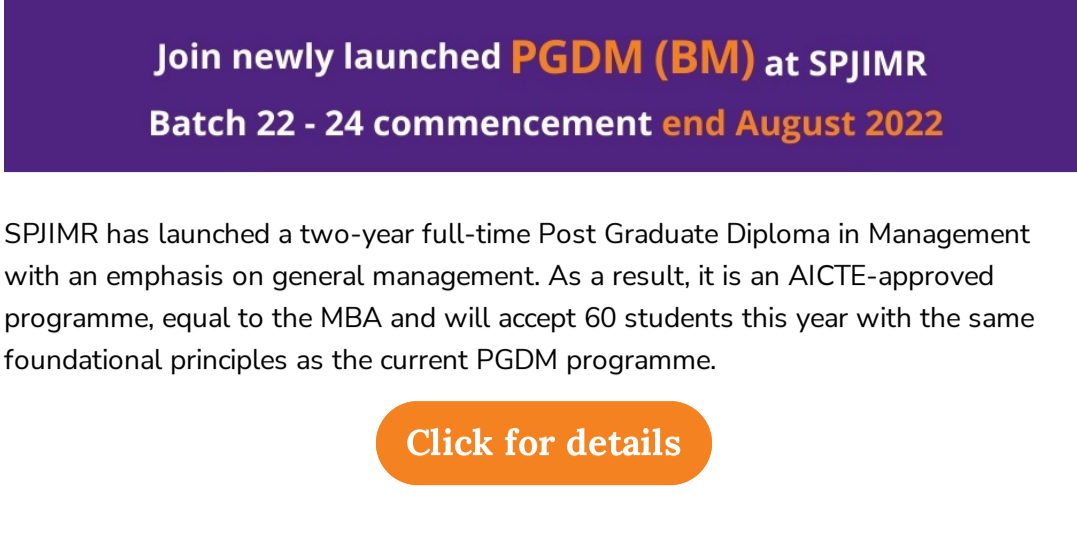


Announcement



PGDM(BM) Post Graduate Diploma in Management (Business Management)



Join newly launched **PGDM (BM)** at SPJIMR
Batch 22 - 24 commencement **end August 2022**

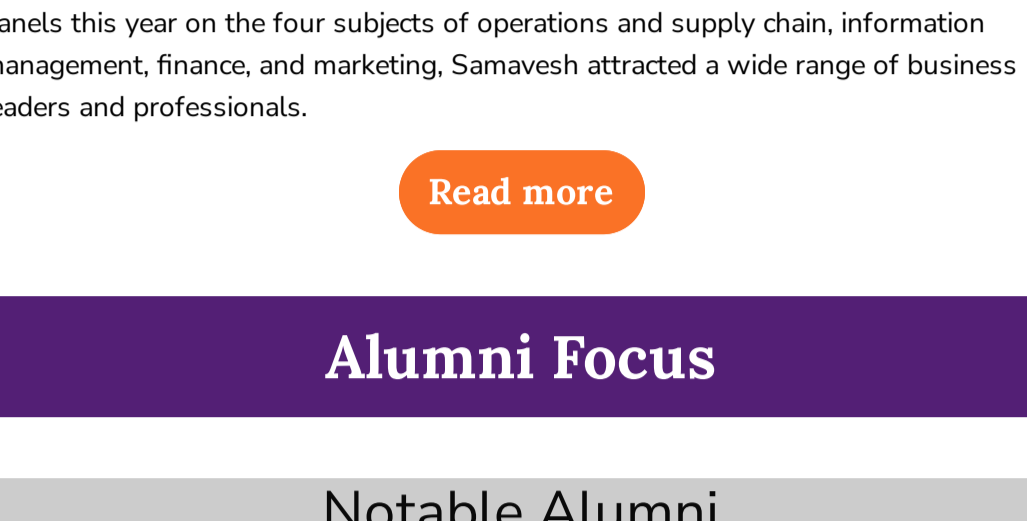
SPJIMR has launched a two-year full-time Post Graduate Diploma in Management with an emphasis on general management. As a result, it is an AICTE-approved programme, equal to the MBA and will accept 60 students this year with the same foundational principles as the current PGDM programme.

[Click for details](#)

Eligibility: Bachelor's degree | CAT/GMAT scores

Updates

Samavesh 2022 - Industry Meets Academia



The annual PGDM industry-academia conclave, Samavesh 2022, took place on June 17 and 18, 2022. It brought together corporate leaders and academics to talk about the state of the economy, emerging industry trends, and the need to equip the next generation of leaders with the abilities to deal with unpredictability. For a series of panels this year on the four subjects of operations and supply chain, information management, finance, and marketing, Samavesh attracted a wide range of business leaders and professionals.

[Read more](#)

Alumni Focus

Notable Alumni

Arun Cavale (PGDM, Class of 2002) has been chosen to serve as the Singapore Badminton Association's vice president and board member. [Read more here](#)

Rekha Nahar (PGDM, Class of 2006) has joined the distinguished jury for the Outdoor Advertising Awards 2022. [Read more here](#)

Neil George Managing Director of NIVEA India (PGDM, Class of 1996) is one of the 40+ CEOs named by the Economic Times as the "Most Inspiring CEOs for 2021-2022". [Read more here](#)

On the Asia Pacific Power List (2022), **Saakshi Menon** (PGDM, Class of 2003) is listed among the 50 most influential and effective marketers. [Read more here](#)

Abhishek Dwivedi (PGDM, Class of 2009) has been listed on the White Page International list of Asia's 100 Power Leaders in Technology for 2022. [Read more here](#)

Do share your success stories with the relevant hyperlinks at alumni.admin@spjimr.org

In the Media

[Business Standard interviewed](#) Trideep Bhattacharya (PGDM, 1999)

[CXO Outlook interviewed](#) Deepak Dhar (PGDM, Class of 2011)

[Analytics insight interviewed](#) Piyush Raj Akhouri (PGDM, Class of 2012)

[Travel Daily Media interviewed](#) Krishna Rathi (PGDM, Class of 2013)

[Hotelier India interviewed](#) Anshu Sarin (PGEMP, Class of 2015)

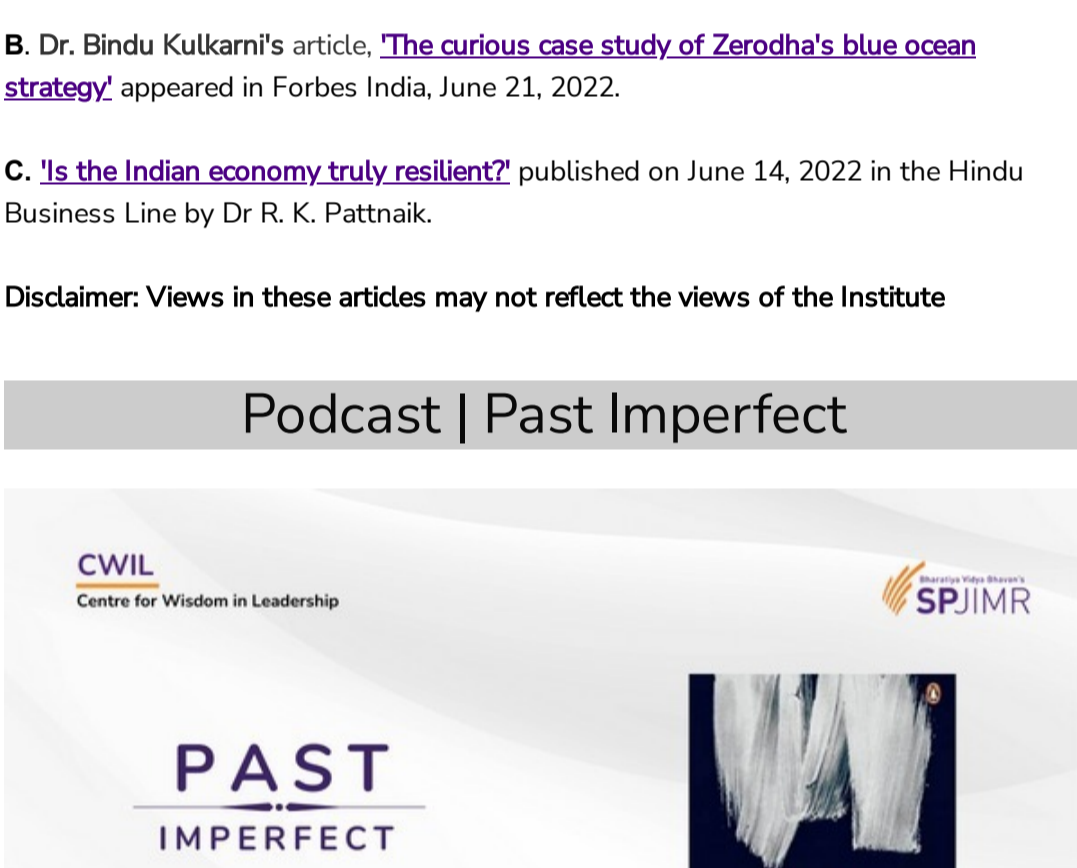
Case Study

1. "Marico Ltd: Distribution Network Optimization" co-authored by Dr. Debmalya Chatterjee and Aishwarya Sadasivan (PGDM, Class of 2021).

2. "Savemom: The Smart Wearable Solution for Maternal Health Care" co-authored by Dr. Renuka Kamath and Srinath V (PGDM, Class of 2007)

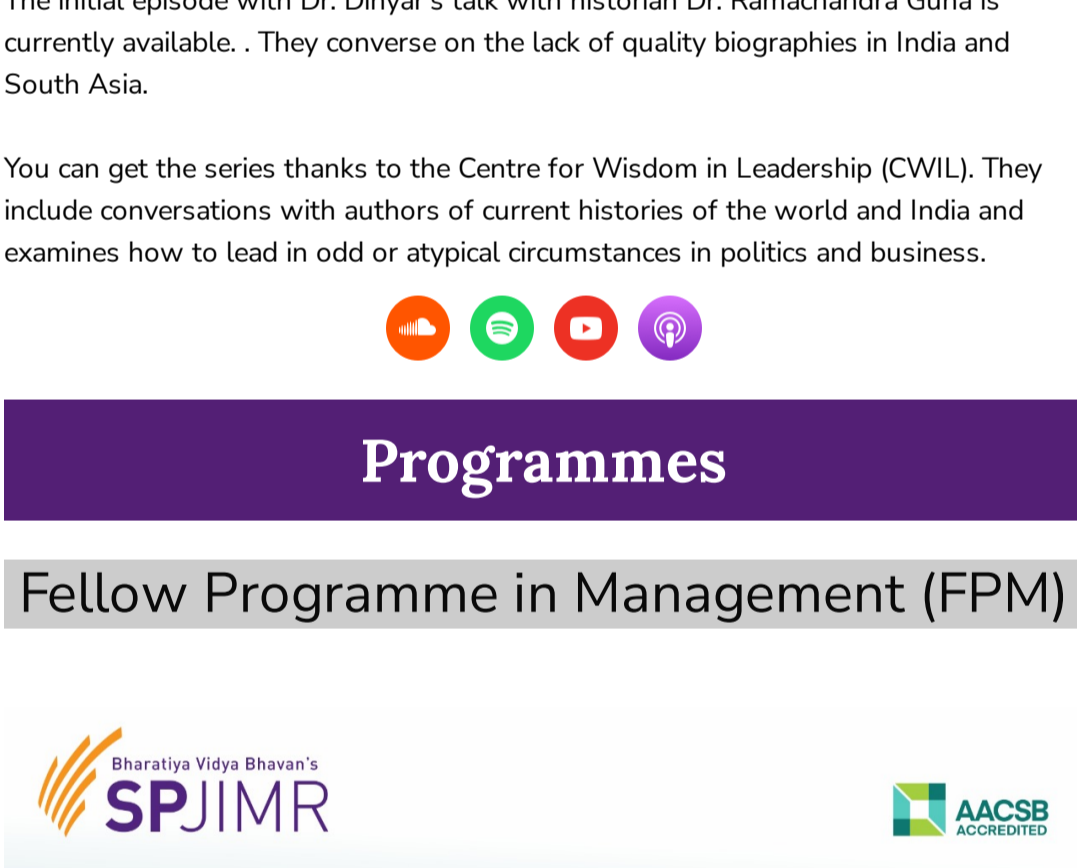
Events

United Kingdom Alumni meet



On July 21, 2022, the UK Council organised an alumni gathering.

Amsterdam Alumni meet



Alumni from Amsterdam recently gathered for dinner on July 23, 2022.

Faculty Speak

Articles

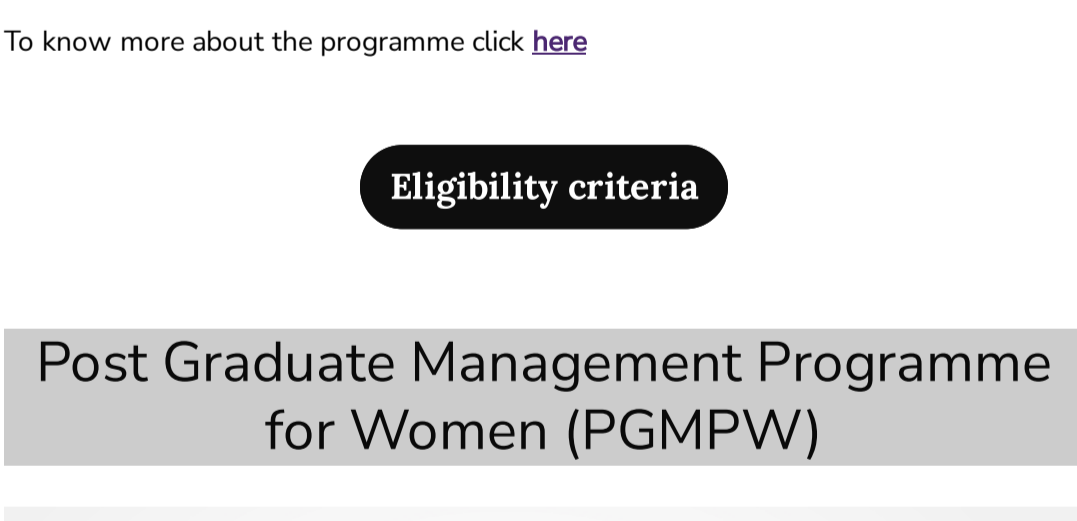
A. Prof. Vineeta Dwivedi's article, ["The US abortion ruling is a blow to women's rights everywhere"](#) appeared in Mint June 28, 2022.

B. Dr. Bindu Kulkarni's article, ["The curious case study of Zerodha's blue ocean strategy"](#) appeared in Forbes India, June 21, 2022.

C. ["Is the Indian economy truly resilient?"](#) published on June 14, 2022 in the Hindu Business Line by Dr R. K. Pattanaik.

Disclaimer: Views in these articles may not reflect the views of the Institute

Podcast | Past Imperfect



"Past Imperfect," a new podcast from SPJIMR, examines leadership from a historical perspective keeping the past and the present in perspective.

The initial episode with Dr. Dinyar's talk with historian Dr. Ramachandra Guha is currently available. . They converse on the lack of quality biographies in India and South Asia.

You can get the series thanks to the Centre for Wisdom in Leadership (CWIL). They include conversations with authors of current histories of the world and India and examines how to lead in odd or atypical circumstances in politics and business.



Programmes

Fellow Programme in Management (FPM)



Build your Academic & Research Career with SPJIMR's Doctoral Programme

Join the AICTE Approved Full-time Fellow Programme in Management (FPM)

Applications Open for the Academic year 2022

Last Date to Apply 31st July 2022
www.spjimr.org/fpm | email: fpm@spjimr.org

Eligibility:
Masters or Equivalent Degree with First-class
Valid CAT/GMAT/GRE/GATE/JGC-NET/JGC-JRF scores

- Features & Benefits:**
- Research Training of International Quality
 - Financial Support with Stipend and Accommodation
 - Availability of Research Grants
 - Assistance in Engaging with Corporates and NGOs for Research

Our experience at the SPJIMR Fellow Programme in Management is one of pushing the boundaries of knowledge. And our scholars keep pushing the boundaries of fascinating fields of study like sustainability, the comparative analysis of online consumer reviews, on-demand work apps as digital emancipators of women, open-air markets, sentiment analysis lexicons, product diversification strategies, platform dynamics, and many more.

Do you want to spend your time and knowledge on conducting cutting-edge research? Do you wish to advance your academic career? Do you want your name to appear as an author on the covers of prestigious international management magazines or books and in the halls of conferences held in your country and throughout the world? If all of the responses are "YES", If you possess a Master's degree or its equivalent and any or all of the aforementioned statements apply to you, feel free to click on the information below to review the eligibility requirements. The SPJIMR FPM admissions process concludes on July 31.

To know more about the programme click [here](#)

[Eligibility criteria](#)

Post Graduate Management Programme for Women (PGMPW)



Exclusively for women on a career break

PGMPW is an innovative accelerated 'General Management Programme'

This 11-month full-time programme helps women return to a professional career.



Admissions Open For Batch 2023

SPJIMR Campus, Mumbai
+918454038586 +919819811550
www.spjimr.org/pgmpw

Programme Eligibility
• At least 4 years of Work Experience
• At least 1 year career break
• Graduation

Post Graduate Programme in Development Management (PGPDM)

Admissions Open Maximise Social Impact

With SPJIMR's 12 Month Modular programme for working professionals from the social sector.

[APPLY NOW](#)

[Click for details](#)

The last date for submitting applications is August 31, 2022.

Online Merchandise

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Click on the E-store - [Campus Mall](#)

Newsletter Depository

Read our earlier newsletters [here](#).

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