like the likability bias or the affinity bias and offered easy communication frameworks.

Officer of Leo Burnett, South Asia, Mr Dheeraj Sinha reveals how they come up with ideas

Dwivedi, Head – Digital Communications, SPJIMR.

Burnett, Publicis Business & Publicis Health is in conversation with Prof. Vineeta

C

leaders like him today.'

Business Line

A.

Prof. Abbasali Gabula, attended the first virtual Alumni Event since the pandemic hit us globally. The agenda

seek their volunteering support for the PGDM Class of 2009)

Gunewardene.

Ashita Aggarwal, Sulakshana “Lulu” Raghavan (PGDM, Class of 2000), Ruchi

Pathak & Nimish Kanvinde (All PGPM, Class of 2016) published

Processing magazine

2006)

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.

Madan Padaki

The Dare2Compete top 10 B-School Champions from SPJIMR were announced as a

rounds; an online quiz, an interview with a panel of commodity experts, followed by

over 5,500 students across 223 institutes. The competition was conducted over three

Exchange of India (MCX). The MCX-IPF COMQUEST 2022 saw participation from

annual commodity-based quiz programme organised by the Multi Commodity

PGDM Class of 2023 participant, Krupakar Jagadish Rao has won India's largest

service for the children and people with special needs.

Global Excellence Awards 2022 by the Samarthya Seva Sansthan for his outstanding

Abbas Kharodawala

for Denstu, India.

Retail Pvt Ltd.

Escalent, London UK.

Rohan Sharma

storm drainage, fire protection products and related services located at St. Louis.

1.9bn global business with substantial investments in the UK.