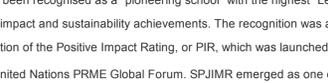




Happenings @SPJIMR

Positive Impact Rating 2021:

SP Jain Institute of Management and Research is a 2021 PIR Pioneering School



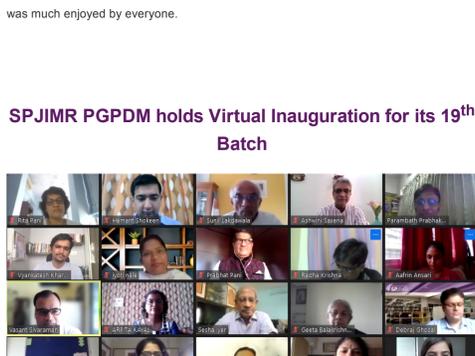
SPJIMR Recognised as a “Pioneering School” for Social Impact by Positive Impact Rating (PIR) 2021

SPJIMR has been recognised as a “pioneering school” with the highest “Level 5” rating for its social impact and sustainability achievements. The recognition was announced in the 2021 edition of the Positive Impact Rating, or PIR, which was launched on June 17th at the United Nations PRME Global Forum. SPJIMR emerged as one of three business schools from India to feature in the rating. It is also the only school in the FT rankings to sit at the top of the recognition scale.

The PIR is a student-led ranking that reflects the positive social impact of the school as seen and evaluated by its students.

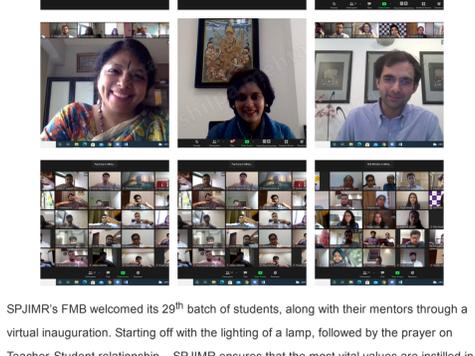
[Read the full report here.](#)

SPJIMR PGDM Conducts Virtual Orientation for its Class of 2023



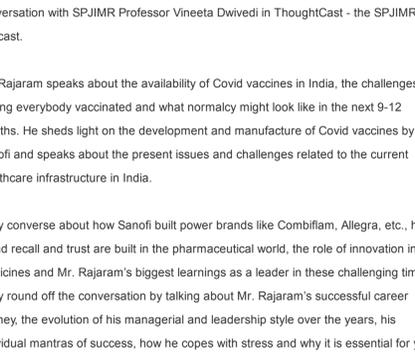
SPJIMR’s PGDM programme welcomed its Class of 2023 in a virtual orientation on June 23rd 2021. Students, faculty and staff got together to light the traditional lamp with the Student-Teacher prayer. After an introduction to the legacy of the Bharatiya Vidya Bhavan by Dr. Seshia Iyer, SPJIMR’s Dean designate Dr. Varun Nagaraj spoke to the students about our long standing tradition of values-based growth. PGDM Chairperson, Dr. Sajeev Abraham George gave an overview of the programme and senior students shared their experiences with the incoming batch. A fun video about the A-Z of SPJIMR was much enjoyed by everyone.

SPJIMR PGPDM holds Virtual Inauguration for its 19th Batch



SPJIMR’s PGPDM welcomed its 19th batch on June 26th in a virtual inauguration ceremony. With the traditional lighting of lamp and the Student-Teacher Prayer, Associate Dean Dr. Preeta George introduced the legacy of the Bharatiya Vidya Bhavan to the students and underlined the institute’s commitment to the social sector through its various initiatives. PGPDM Chairperson, Prof. Prabhath Pani gave an overview of the curriculum and pedagogy of the programme. The chief guest, a distinguished social sector professional, Mr. Ashwini Saxena, CEO of JSW Foundation urged the participants to focus on governance and the role of networking. PGPDM Alumna from Batch 7, Ms. Jyoti Tajane, Program Director, Save The Children India, explained to the new participants how she applied her learnings from the programme in her own organization.

SPJIMR FMB Conducts Virtual Inauguration for its 29th Batch



SPJIMR’s FMB welcomed its 29th batch of students, along with their mentors through a virtual inauguration. Starting off with the lighting of a lamp, followed by the prayer on Teacher-Student relationship – SPJIMR ensures that the most vital values are instilled in our students right from day one. Thoughts on having a strong value system, drawing strength from the earlier generations, managing your energy were echoed by the chief guests for the event – Ms. Rama Kirloskar – Managing Director of Kirloskar Ebara Pumps Ltd (KEPL) and Mr. Alok Kirloskar - Managing Director, SPP Pumps & Director, Kirloskar Brothers Ltd. The inauguration was followed by a “colourful” ice-breaker session for the new batch!

ThoughtCast with Mr. Rajaram Narayanan, Managing Director and Country Chair of Sanofi India and Prof. Vineeta Dwivedi



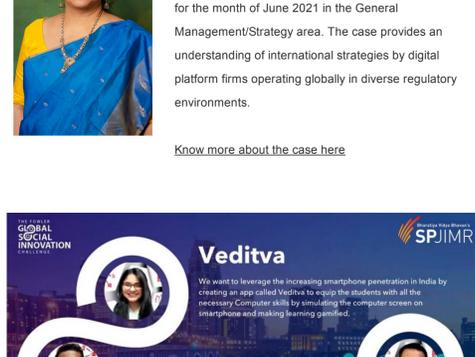
Mr. Rajaram Narayanan, Managing Director and Country Chair of Sanofi in India is in conversation with SPJIMR Professor Vineeta Dwivedi in ThoughtCast - the SPJIMR Podcast.

Mr. Rajaram speaks about the availability of Covid vaccines in India, the challenges of getting everybody vaccinated and what normalcy might look like in the next 9-12 months. He sheds light on the development and manufacture of Covid vaccines by Sanofi and speaks about the present issues and challenges related to the current healthcare infrastructure in India.

They converse about how Sanofi built power brands like Combiflam, Allegra, etc., how brand recall and trust are built in the pharmaceutical world, the role of innovation in medicines and Mr. Rajaram’s biggest learnings as a leader in these challenging times. They round off the conversation by talking about Mr. Rajaram’s successful career journey, the evolution of his managerial and leadership style over the years, his individual mantras of success, how he copes with stress and why it is essential for young managers to improve their communication skills.

[Listen to the podcast on SPJIMR’s ThoughtCast page.](#)

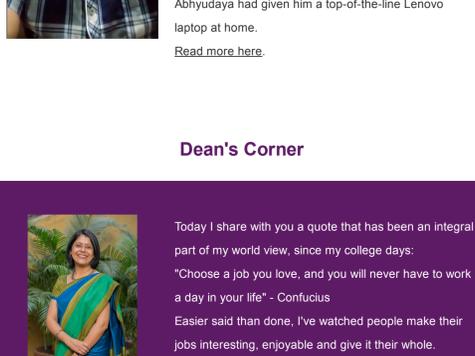
SPJIMR Virtually Celebrates International Day of Yoga 2021



Members of the SPJIMR family came together virtually to practice Yoga for mental and physical well-being on the occasion of the International Day of Yoga 2021. The session was conducted by Yogacharyas, Ms. Mehek Wadhwa and Ms. Chitra H. Salve from Bhavan’s Yoga Bharati.

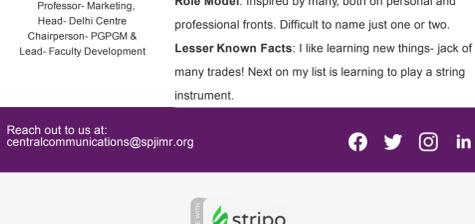
The one-hour workshop saw participants performing 8 Yoga asanas and were briefed about the benefits of each Asana and about the overall importance of Yoga practices in their daily lives.

Covid Relief Efforts by SPJIMR’s PGPDM Alumni and Participants



SPJIMR’s PGPDM alumni and participants have been contributing to Covid relief efforts over the past 1 year - as part of the work they do in their professional life. Here is a compilation of the work they are doing.

Guest Lectures



SPJIMR’s PGPDM Class of 2022 hosted a series of guest lectures given by industry experts. The sessions conducted were:

- Machine learning on Python by AI/ML professional, Mr. Subhodeep Dey.
- Understanding Productization along with the Product Story of the IT Services Industry and Wipro. This was conducted by Mr. Hitesh Malhotra from Wipro Limited.
- Product Management by Product team from yellow.ai - Mr. Muralidharan Chandrasekaran, Head of Customer Success and Strategy along with Mr. Surender Selvaraj, Associate Director – Product.
- HUL’s SC ED Talks - A host of 6 sessions conducted over two days featured Supply Chain leaders from Hindustan Unilever Limited discussing the emerging trends that will shape the future of supply chains.

Awards and Recognition

‘Simulation on Family Business: Honey Heritage’ authored by Dr. Rajiv Agarwal has made it to Harvard Business Publishing’s bestseller list, making it one of the most popular and highest selling simulations in the Harvard simulation catalogue. The simulation has been used in B-schools and family business programs worldwide, including the USA, Italy and Japan.

[Know more about the simulation here](#)

‘Google Play Store in India: Playing with Networks’, authored by Dr. Tulsi Jayakumar has made it as one of the recent and noteworthy cases in the Ivey newsletter for the month of June 2021 in the General Management/Strategy area. The case provides an understanding of international strategies by digital platform firms operating globally in diverse regulatory environments.

[Know more about the case here](#)

SPJIMR Participants Win Seed Funding

SPJIMR’s Team Veditva comprising participants, Arshi Gupta, Anurag M N and Vivek Tiwari have made it to the Top 12 teams globally in the Fowler Global Social Innovation Challenge (GSIC), winning seed funding for their unique idea. 50 teams from 29 countries globally participated in the GSIC, which is organized by the University of San Diego’s Center for Peace and Commerce.

Leveraging increasing smartphone penetration in India, Veditva is a mobile app that aims to teach computers to people without access to a computer in an interactive, collaborative and gamified manner.

Abhyudaya Sitara, Juned Khan to Represent India in the First Global Challenge

Abhyudaya Sitara, Juned Khan has been selected to represent India in the FIRST Global Challenge, an Olympics-style, international robotics competition that takes place in a different country each year, after passing three rounds of interviews. The Abhyudaya team coached and helped Juned with a video entry for applying to the challenge. He had learned AutoCAD, HTML, CSS & JavaScript in Abhyudaya through the programme’s new computer course, for which Abhyudaya had given him a top-of-the-line Lenovo laptop at home.

[Read more here.](#)

Dean’s Corner

Today I share with you a quote that has been an integral part of my world view, since my college days:
 “Choose a job you love, and you will never have to work a day in your life” - Confucius
 Easier said than done, I’ve watched people make their jobs interesting, enjoyable and give it their whole.

Dr. Renuka Kamath
Associate Dean, SPJIMR

Know Your Colleague

Favourite Book: To Kill a Mockingbird, by Harper Lee is my all time favourite. Other favourites include The Ibis Trilogy by Amitav Ghosh and Palace of Illusions by Chitra Banerjee Divakaruni.

Favourite Song: Main Zindagi Ka Saath Nibhata Chala Gaya and old Kishore Kumar - Dev Anand numbers.

Favourite Holiday Spot: Any place where nature shows its beauty & power- Andaman Islands, Ladakh, Niagara Falls.

Favourite movie: Jaane Bhi Do Yaaron.

Role Model: Inspired by many, both on personal and professional fronts. Difficult to name just one or two.

Lesser Known Facts: I like learning new things- jack of many trades! Next on my list is learning to play a string instrument.

Reach out to us at: centralcommunications@spjmr.org

