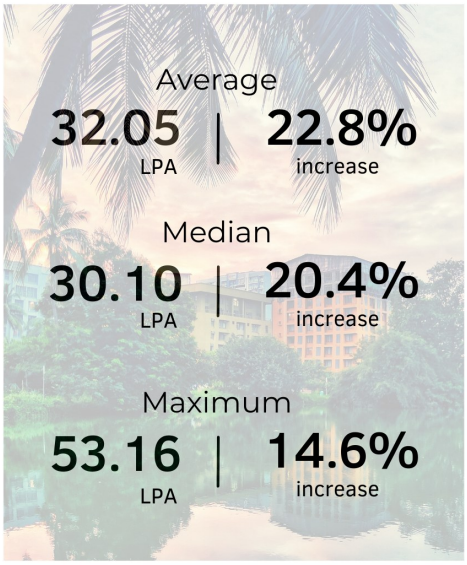
Happenings @SPJIMR

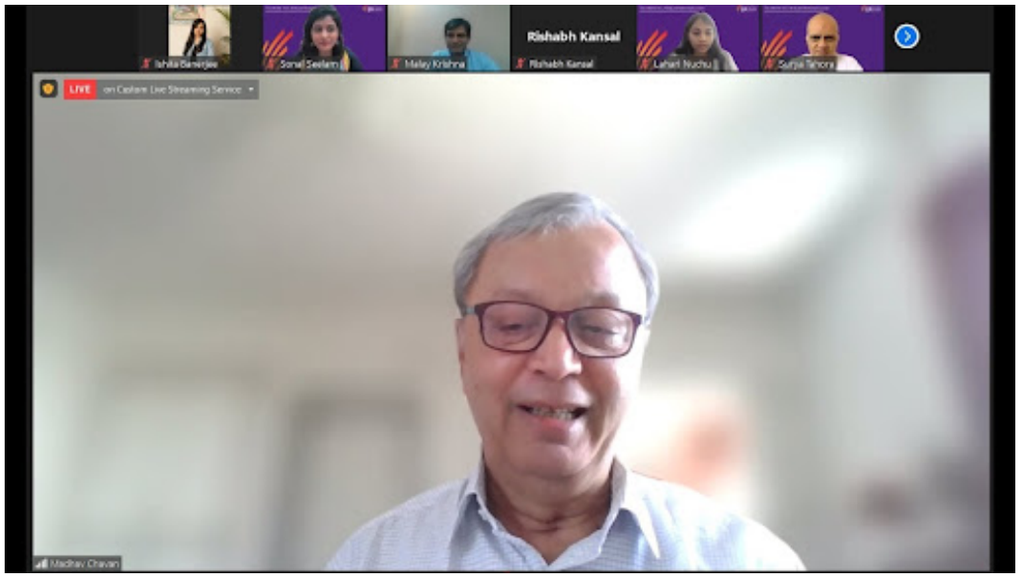


PGDM Final Placement Beats All Previous Records

SPJIMR's final placement for the PGDM Class of 2022, completed successfully in a record number of process hours, saw huge corporate participation from leading companies in the Consulting, FMCG, BFSI, E-commerce, and Product Management categories. The 238-strong batch was also offered General Management roles by leading recruiters. The placement season saw a record number of Pre-placement offers with over 52% of the batch receiving PPOs via autumn internships and corporate competitions.

The average annual salary (cost-to-company) this year stands at INR 32.05 lakhs per annum, marking a jump of around 23% over the number reported last year. The median annual salary came in at INR 30.10 lakhs per annum, with over 59 percent of the batch securing offers above INR 30 lakhs per annum and over 87 percent in excess of INR 25 lakhs per annum. Read the full press release here.

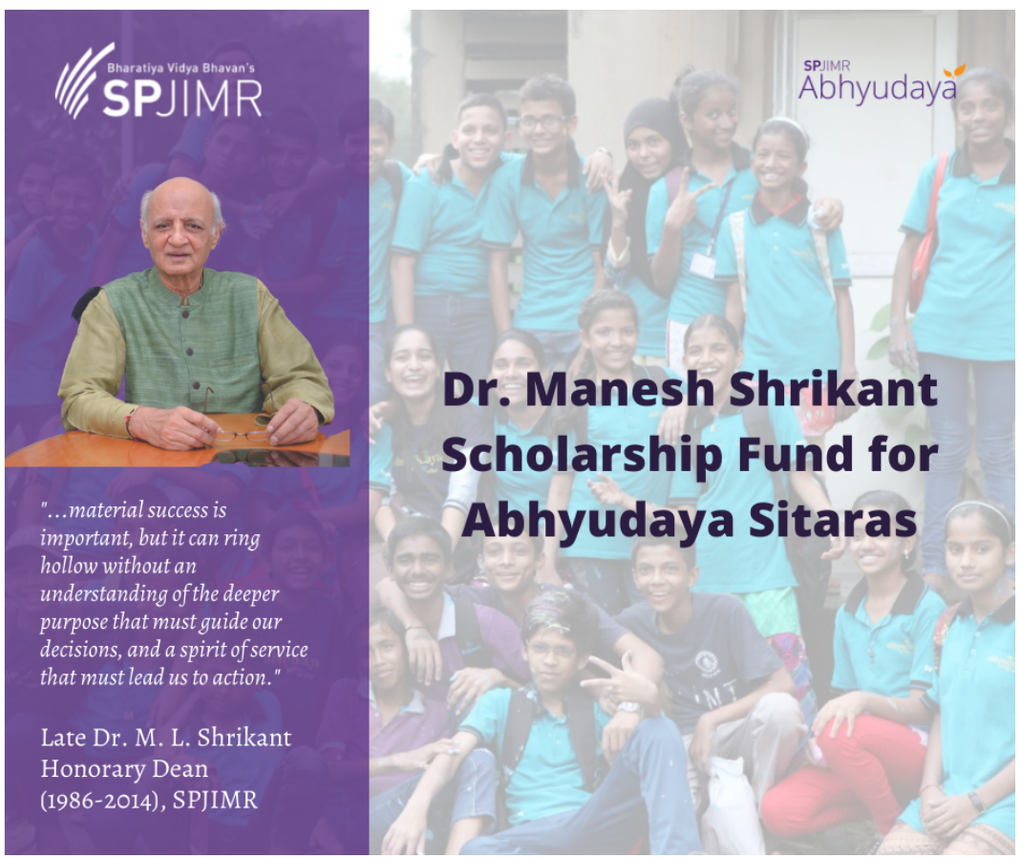
Dr. Madhav Chavan speaks at the 6th Dr. M. L. Shrikant Memorial Lecture



The 6th Dr. M. L. Shrikant Memorial Lecture was held virtually on January 24. Dr. Madhav Chavan, Co-founder, Pratham Education Foundation, was the distinguished speaker for the session and spoke on the topic 'What should a new education system be like?'. Prof. Malay Krishna shared a few words on Dr. Shrikant and recalled the curiosity which fuelled his zest for innovation and experimentation.

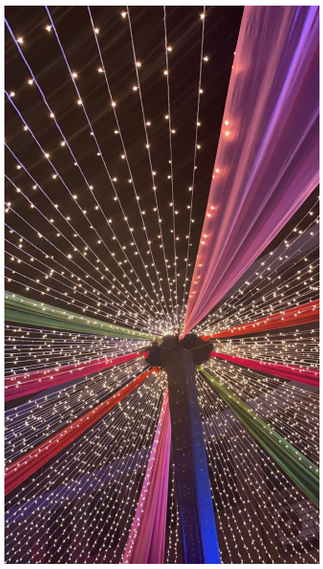
Dr. Chavan in his address spoke about the challenges in the quality and standard of education in India in government and private schools. He stressed on the need to make education barrier-free and to get rid of the education monopoly in the form of degrees. He also answered questions from the audience about the way forward for the education system. You can watch the entire lecture here.

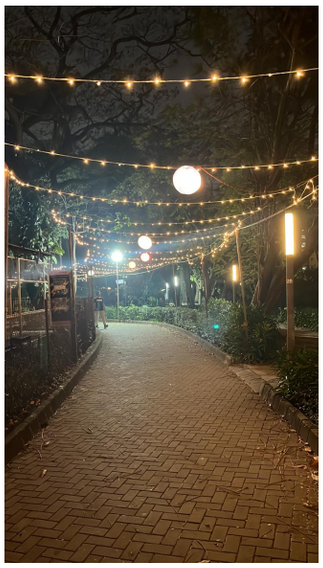
Dr. Manesh Shrikant Scholarship Fund for Sitaras



SPJIMR announces the creation of a scholarship fund for Sitaras of its Abhyudaya initiative. Sitaras - students from underprivileged communities - are mentored by PGP-1 participants as part of the Abhyudaya course. This fund has been kicked off with a starting donation from the estate of the late Dr. Manesh L. Shrikant, former Dean of SPJIMR.

OJAS XIV - three day glittering event on campus





The 14th edition of OJAS, SPJIMR's annual management and cultural fest, took place from 11th-13th February. The theme for OJASXIV was 'Illusions of Reality'. The 3-day event saw as many as 17 uniquely curated case study competitions, 5 cultural competitions and 5 Quiz Competitions.

The fest also featured performances by celebrity entertainers on all 3 nights with a stellar line up that included musicians Nikhil D'Souza and his band, Saaj Bhatt and his band and stand-up comedians, Abhishek Upmanyu and Karunesh Talwar. The final night of OJAS had a DJ night event where Biju Rappai was the DJ.

The fest officially closed to a scintillating view of the fireworks in the sky! With multiple screenings of movies in the auditorium to liven up the crowd post the ProNites and multiple miscellaneous fun games organized across the campus, there was a festive buzz on campus!

SPrint'22 conducted in hybrid mode

SPrint'22, SPJIMR's Annual Sports Fest took place from 11-13 February 2022 in a hybrid mode. With a slew of online events like Gaming, Sports Tricks Challenge, a Sports Marketing Case Competition, Quiz, and fun games, SPrint saw enthusiastic participation both in indoor and outdoor sports events. The online events had more than 2000+ registrations from all over the country. Offline events were conducted for SPJIMR students. These ranged from outdoor events like Athletics, Football, Volleyball, Cricket, Basketball etc. to indoor events consisting of Pool, Carrom, and Table Tennis. Other than sporting events, an IPL screening was conducted for sports buffs.

SPJIMR Family celebrates India’s 73rd Republic Day

The SPJIMR family gathered virtually as well as on-campus to celebrate India's 73rd Republic Day. The celebrations began with live streaming of the flag hoisting ceremony from the SPJIMR campus, attended by staff and faculty members. The flag was hoisted by Associate Dean Dr. Renuka Kamath.

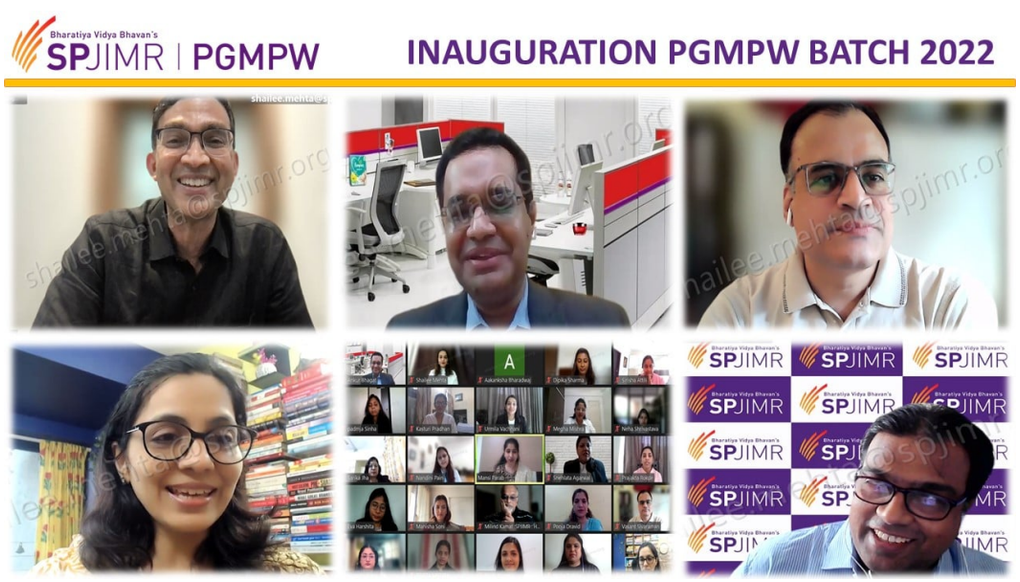
The virtual event started with beautiful poems from a member of SPeak, SPJIMR's Public Speaking Club, and by Sitaras from Abhyudaya. This was followed by an interactive quizzing event showcasing the golden heritage of our country and concluded with a musical performance by B-Major, SPJIMR's Music Club, all put together virtually by students of the PGDM program.

DoCC's Ehsaas: The NGO Mela

SPJIMR DoCC's Ehsaas: The NGO Mela was held virtually on February 5th & 6th, 2022. Over 50 groups of artisans, members of SHGs, and small and micro-entrepreneurs participated and showcased their products.

Batch Inaugurations

PGMPW Batch of 2022 Inauguration



Post Graduate Management Programme for Women's (PGMPW) batch of 2022

inauguration was held virtually on January 17. The Chief Guest for the occasion, Mr. Ankur Bhagat, Vice President – India Supply Network Operations and GTM Leader at Procter & Gamble (P&G) addressed the incoming participants and spoke about diversity at the workplace. Dean, Dr. Varun Nagaraj also addressed the batch. Dr. Ashita Aggarwal, Chairperson - PGMPW, and Dr. Amit Jain, Associate Program head - PGMPW guided the participants towards their journey with the programme.

PGPM Class of 2022 Inauguration

Post Graduate Programme in Management's (PGPM) Class of 2022 had its formal batch inauguration on January 24th in a virtual mode. The PGPM programme team hosted the event which had the Associate Dean, Dr. Renuka Kamath, Chairperson, Prof. Nilendra Singh Pawar, faculty members, staff and alumni. Alumni, Ashish Malik and Satrajit Goho from PGPM 2021 gave the new batch a glimpse of academics and placements preparation for the coming year. From the class of 2020, Aditya Munshi and Hiral Soni showcased the beautiful SPJIMR campus and gave insights into hostel life.

PGPGM Batch 5 Inauguration

Post Graduate Programme in General Management's (PGP-GM) Batch 5 inauguration ceremony was held on January 29, 2022. In his address, the Chief Guest, Mr. Rajiv Kapoor, Executive Director and CHRO Minda, emphasized the importance of continuing education and lauded the participants for breaking out of their comfort zone. Associate Dean, Dr. Preeta George, shared the 3 steps to being a leader- Introspection, Innovation, and Implementation & highlighted how opportunities within the PGP-GM programme would align with these steps. Dr. Ruppal W Sharma, Chairperson PGP-GM shared her recipe for success telling participants to experiment, engage and look for new experiences. Mr. Sonam Khanna, PGP-GM alumnus and Senior Regional Manager at Mahindra & Mahindra shared his journey with PGP-GM.

GMP Batch 15 Inauguration

Faculty, staff, GMP alumni, and participants gathered virtually for the inauguration of the Global Management Programme's (GMP) Batch 15 - Jan 22 cohort. Speaking on SPJIMR's legacy and Bhavan's culture, Dr. Sesha Iyer highlighted that leadership needs to be inspired by service and sacrifice, leading to contribution and collaboration to build a strong foundation and value system. SPJIMR Dean, Dr. Varun Nagaraj shared a roadmap for decision making using the 3I framework: Information, Interpretation and Implication. Prof. Prem Chandrani - Advisor GMP, Prof. Milind Kamat- Head GMP, and Dr. Debraj Ghosal - Associate Programme Head, GMP welcomed the participants to the

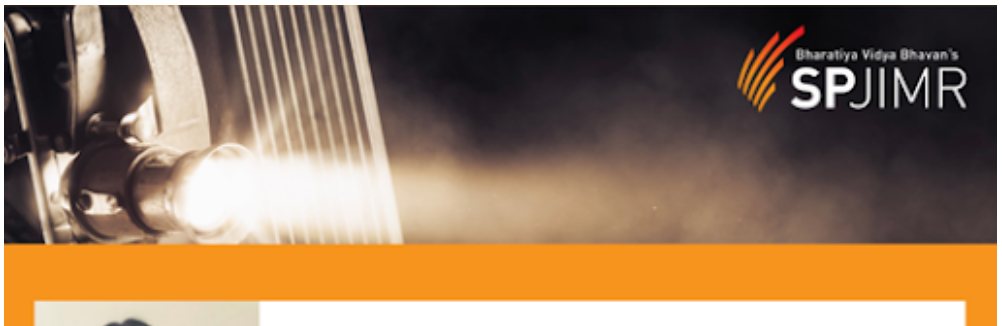
SPJIMR family and assured them of an amazing educational experience. Deans from the partner schools through their addresses encouraged the participants to achieve their goals. GMP alumni were present to welcome the new batch and shared their experiences.

Postcards from students in exchange programmes

In our new series, "SPJIMR Intex Postcards', on the institute's social media handles, PGDM participants share their experiences as exchange students in universities across Europe. Get a glimpse of architectural marvels such as the Pantheon, the resplendent beauty that is the Amalfi Coast, the deep waters of the Atlantic ocean and much more on our Instagram handle.

Awards and Recognition

SPJIMR Alum wins the coveted MBA leadership Award



Ms. Mansi Madan Tripathy (PGDM Class of 1996), has been awarded the prestigious MBA leadership Award 2022 (Bronze) at the AMBA & BGA Awards 2022. The MBA Leadership Award honours alumni from AMBA-accredited Business Schools who have been making an impact in the business world following their graduation. The award recognises the great work of these graduates through their achievements, performance, and recognition and provides an opportunity to stand out and showcase their work following graduation

Shalini Kapoor recognised as AACSB Influential Leader

PGDM Alum, Shalini Kapoor, IBM Fellow & CTO for AI, Climate & Sustainability - AI Applications, IBM has been recognized as an AACSB International 2022 Influential Leader. The annual initiative recognizes notable alumni from 900 AACSB-accredited business schools whose inspiring work serves as a model for the next generation of business leaders, with this year's class featuring champions of diversity and inclusion. Read the full report here.

Dr. Tulsi Jayakumar and Dr. Surya Tahora's case study is among Harvard Business Publishing's bestsellers

Dr. Tulsi Jayakumar and Dr. Surya Tahora's case study, 'Building a "Backdoor" to the iPhone: An Ethical Dilemma' has been listed under Harvard Business Publishing Education's best-selling cases across disciplines.

Dr. Rajiv Agarwal's book: 'Family Business Management' published

Dr. Rajiv Agarwal's book titled, 'Family Business Management' has been published by SAGE Publications. This textbook illustrates how the family enterprise can achieve sustained growth and continuity through generations, tackling challenges faced by family-owned businesses while continuing to significantly contribute to the national economy.

Know more about the book here

Webinars

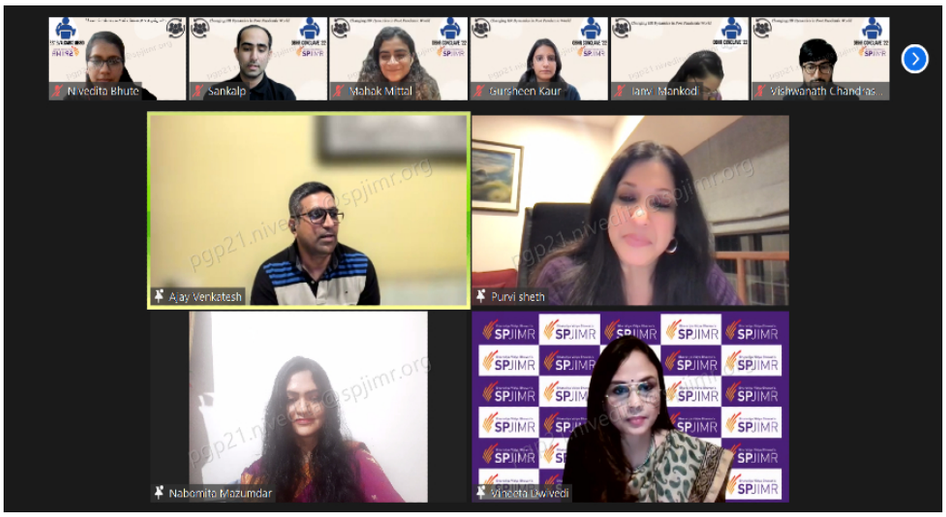
BEPCOM hosts a session on the Annual Budget

Business Environment and Policies Committee hosted its annual Budget session on the topic, 'Decoding the Union Budget 2022' on February 4, 2022.
Dr. Rajat Kathuria, Dean, School of Humanities and Social Sciences, and Ms. Yuvika Singhal, Economist, QuantEco Research were the speakers for the session which was attended by over 175 participants and faculty across programmes. Watch the session here.

SPJIMR Faculty and Alumni panelists at the Career Relaunch Conference 2022

SPJIMR Prof. and PGMPW Chairperson, Dr. Ashita Aggarwal, Associate Head, Dr. Amit Jain, and PGMPW 2021 participant, Shweta Mahajan were panelists at Career Relaunch Conference 2022 organized by the Universität St.Gallen (HSG), Switzerland.
Dr. Ashita and Dr. Amit gave an overview of the PGMPW programme, its key differentiators, and pedagogy. Shweta Mahajan shared her journey on how the programme shaped her corporate comeback.

OBHR Conclave brings to fore the changing HR Dynamics



SPJIMR's OBHR Committee organised 'The OBHR Conclave 2021-22' which featured discussions around the theme, 'Changing HR Dynamics in a post-pandemic World'. Dr. Swatee Sarangi, Global Head – Learning, Leadership & Organisation Development, Dr. Reddy's Laboratories, in her keynote address spoke about the significance of employee wellbeing, the ways in which digital transformation can act as a force multiplier, and how learning would be the currency of the future. The conclave was an attempt to amalgamate views of HR professionals in different spaces and sectors on how the rules of the game have changed in the aftermath of the pandemic.

PGPDM hosts guest session with Mr. Saleem Khan, Director India, British Asian Trust

Mr. Saleem Khan, India Director of The British Asian Trust (BAT), was the distinguished speaker for the Post Graduate Programme in Development Management's virtual guest session, Mahir Milan. He spoke on the topic, "Introduction to Outcomes Financing and Impact Bonds" and shared his insights on Outcomes-based financing.

Know Your Colleague

Divea Shreeram
Lead Coordinator - Central Admissions

Favourite Book: Stories by Ruskin Bond, A New Earth by Eckhart Tolle and mystery novels by Agatha Christie

Favourite Song: 'Another day in paradise' by Phil Collins, 'Magic' by Coldplay, 'Playtime (live concert 2006)' by Yanni and 'Remember' by When Chai Met Toast

Favourite Holiday Spot: Mussoorie, Uttarakhand

Favourite movie: August Rush (2007) by Kirsten Sheridan

Role Model: I am inspired by unique qualities in people around me and try to learn from each of them. I do not have a specific role model.

Lesser Known Facts: I am ambidextrous.

Read our previous newsletters here

Read faculty authored press articles over here

Reach out to us at:
centralcommunications@spjimr.org

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