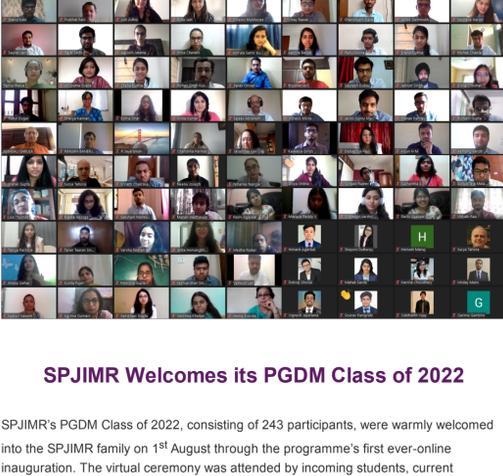




## Happenings @SPJIMR



### SPJIMR Welcomes its PGDM Class of 2022

SPJIMR's PGDM Class of 2022, consisting of 243 participants, were warmly welcomed into the SPJIMR family on 1<sup>st</sup> August through the programme's first ever-online inauguration. The virtual ceremony was attended by incoming students, current students, faculty, and staff.

Dean Dr Ranjan Banerjee and PGDM Chairperson, Sajeev Abraham George addressed the audience and introduced the ethos, values, and mission of the institute. Somesh Gupta from PGDM 2021 shared stories about everyday life on campus while alumni from the batch of 2020 came together in a fun video on the A-Z of SPJIMR. The participants were also taken on a virtual campus tour through a video collage of the institute's popular spots.

The session ended with the incoming students taking the SPJIMR oath and pledging to follow the institute's honour code.

[Check out the full report of the event here](#)

[Check out some of the screenshots here](#)

### The New Batch Shows Their Talent on Instagram Videos



Art Credit: Shayoni Duttaroy, PGDM 2022

SPJIMR PGDM Class of 2022 students displayed their talents in an array of creative videos ranging from singing (Eastern and Western), dancing, sports, photography, art and craft, theatre, cooking and creative writing in the week leading up to their inauguration on 1st August. The Talent Hunt idea was conceptualized by their seniors, the PGDM Class of 2021, as part of onboarding the new batch of PGDM students.

[Watch the entire set of videos on our Instagram Handle](#)

### Celebrating 10 years of SPJIMR's Global Management Programme



SPJIMR's Global Management Programme (GMP) completed 10 years on 16th July 2020. To celebrate this milestone, alumni from the first-ever batch of the programme and the teachers who taught them connected virtually on 18th July, evoking nostalgia. Alumni from the first GMP batch are located across the globe – Bengaluru, Delhi, Mumbai, Dubai, Ontario, Malaysia, California, Berkshire, Chicago, Switzerland, Washington DC, Switzerland and London.

[Watch the video created by the GMP programme to commemorate this event.](#)

### Dean Dr. Ranjan Banerjee and Mr. R. Gopalakrishnan Speak at TedxDurbarmarg



In an engrossing virtual discussion at Nepal's TEDxDurbarmarg on July 17, SPJIMR Dean, Dr. Ranjan Banerjee and SPJIMR Executive-In-Residence, R. Gopalakrishnan spoke about the economic, social, family and educational ecosystem that has supported the global success of Made-in-India managers.

[Watch the entire recording here](#)

### SPJIMR Virtual Town Hall held on 17<sup>th</sup> July

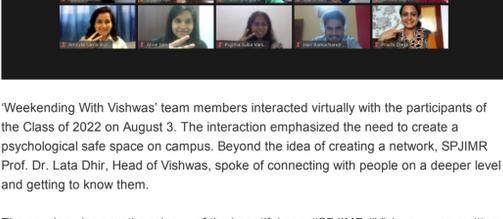


Faculty and staff of SPJIMR got together for an online town hall on 17<sup>th</sup> July, where participants shared their stories of how they are coping up with the challenges posed by the 'new normal'. Several attendees sang songs, themed around current times.

Dean Dr Ranjan Banerjee, in an inspiring address, encouraged staff and faculty to treat the crisis as an opportunity to learn and develop new skills and also maintain compassion towards one another.

The meet ended with a video collage of campus pictures set to the background score of various Bollywood songs, deepening the feelings of nostalgia and togetherness among the SPJIMR family.

### Vishwas Listens!

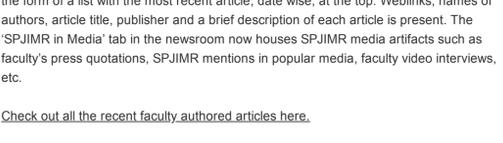


'Weekending With Vishwas' team members interacted virtually with the participants of the Class of 2022 on August 3. The interaction emphasized the need to create a psychological safe space on campus. Beyond the idea of creating a network, SPJIMR Prof. Dr. Lata Dhir, Head of Vishwas, spoke of connecting with people on a deeper level and getting to know them.

The session also saw the release of the beautiful new #SPJIMR #Vishwas song, written, composed and sung by SPJIMR PGDM Batch of 2016 alumnus, Debajyoti Biswas.

[Watch the new Vishwas song here.](#)

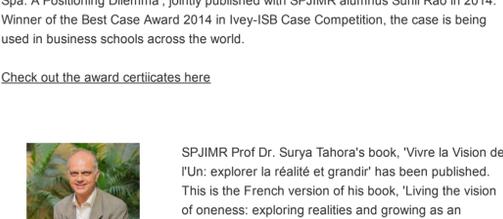
### Faculty Press Articles on SPJIMR Website



The SPJIMR Newsroom has a new page which displays all faculty authored press articles, making it a repository for thought leadership in the institute. The articles are in the form of a list with the most recent article, date wise, at the top. Weblinks, names of authors, article title, publisher and a brief description of each article is present. The 'SPJIMR in Media' tab in the newsroom now houses SPJIMR media artifacts such as faculty's press quotations, SPJIMR mentions in popular media, faculty video interviews, etc.

[Check out all the recent faculty authored articles here.](#)

### Awards and Recognition



SPJIMR professors Dr. Ashita Aggarwal and Dr. Rubina Kamath have received the Best Seller Award for the 2019-20 year from Ivey Publishing for their case study, 'Evoe Spring Spa: A Positioning Dilemma', jointly published with SPJIMR alumnus Sunil Rao in 2014. Winner of the Best Case Award 2014 in Ivey-ISB Case Competition, the case is being used in business schools across the world.

[Check out the award certificates here](#)



SPJIMR Prof. Dr. Surya Tahora's book, 'Vivre la Vision de l'Un: explorer la réalité et grandir' has been published. This is the French version of his book, 'Living the vision of oneness: exploring realities and growing as an individual'. The book presents the vision of oneness founded on the profound and universal teachings of Indian Philosophy (Upanishads and Bhagavad Gita).

[Read more about the book here](#)



SPJIMR alumnus from the PGDM batch of 2020, C Pashani Raj Thanuj's career profile and story has been selected as InsideIIM's 50 Most Employable Graduates.

[Read his profile and career story here](#)

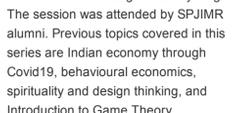
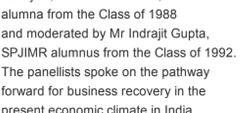
### Webinars



### Quest for Restoring India's Financial Stability with Dr Viral V. Acharya

Dr Viral V. Acharya, Former Deputy Governor of RBI, in conversation with SPJIMR Prof. Ananth Narayan, gave great insights on how India could restore its financial stability at the webinar organized by SPJIMR's Centre for Financial Studies (CFS), held on Aug 1. The webinar saw Dr. Acharya field a host of critical economy related questions from Professor Narayan which also included a Q&A session with the audience. The webinar was held a day after the launch of Dr Acharya's book, 'Quest for Restoring Financial Stability in India'. The session also had opening remarks by Dean Dr Ranjan Banerjee and CFS Head, Prof Neeraj Swaroop.

[Watch the entire webinar recording here](#)



### FICCI FLO Mumbai - SPJIMR

The second episode of a three-part FICCI FLO-SPJIMR webinar series, held on July 16, featured Mr. Rajiv Ahuja, Executive Director at RBL, SPJIMR Prof Ananth Narayan, Ms Sucheta Shah, SPJIMR alumna from the Class of 1988 and moderated by Mr Indrajit Gupta, SPJIMR alumnus from the Class of 1992. The panelists spoke on the pathway forward for business recovery in the present economic climate in India.

### SPJIMR Alumni Webinar series

In the latest edition of the Alumni Webinar series, held on August 6, SPJIMR Professor Dr Sheila Roy spoke on the topic, 'Is Swiggy a Product or service? The Service Dominant Logic of Everything.' The session was attended by SPJIMR alumni. Previous topics covered in this series are Indian economy through Covid19, behavioural economics, spirituality and design thinking, and Introduction to Game Theory.

### Dean's Corner



The Dean addressed the new batch with these words of wisdom:

"SPJIMR is an institution that will touch your lives. It will shape your lives and you will shape that of the institute. So, make it your own. You are a family. If there are things you love about the campus then celebrate it. Whatever you don't like, don't complain, instead work together to overcome the problems."