



Happenings @SPJIMR



40 Years of SPJIMR – Social Media Campaign

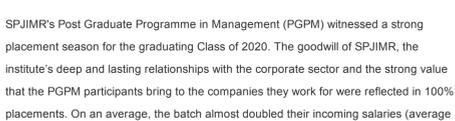
SPJIMR completes 40 years on 17th April, 2021. On this joyous occasion, the institute has kickstarted a Social Media Campaign, #40yearsOfSPJIMR from 1st April. This campaign will run through the month of April in honour of the upcoming Foundation Day.

Please be a part of this celebration and share your pictures, videos and anecdotes of SPJIMR. Dig into your archives and post them on your own accounts with #40yearsOfSPJIMR, #SPJIMRDay, #IamSPJIMR and tag the SPJIMR handles.

You could also send them to centralcommunications@spjmr.org and we shall share them on the institute's platforms.

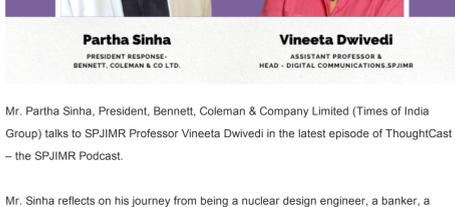
[Check out the throwback pictures here](#)

SPJIMR Conducted a Virtual Farewell for its Former Dean, Dr. Ranjan Banerjee



The SPJIMR Family of faculty, staff and students gave a warm virtual send-off to the institute's outgoing Dean, Dr. Ranjan Banerjee. The attendees warmly recollected and reflected on the former Dean's time at the helm of the institute.

SPJIMR PGPM Completes 100% Placements for its Class of 2020



SPJIMR's Post Graduate Programme in Management (PGPM) witnessed a strong placement season for the graduating Class of 2020. The goodwill of SPJIMR, the institute's deep and lasting relationships with the corporate sector and the strong value that the PGPM participants bring to the companies they work for were reflected in 100% placements. On an average, the batch almost doubled their incoming salaries (average hike: 95%) with the highest hike being around 325%.

ThoughtCast with Mr. Partha Sinha, President, Bennett, Coleman & Co. Ltd., & Prof. Vineeta Dwivedi



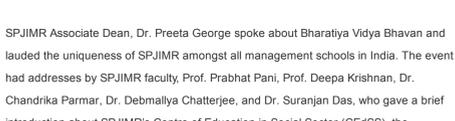
Mr. Partha Sinha, President, Bennett, Coleman & Company Limited (Times of India Group) talks to SPJIMR Professor Vineeta Dwivedi in the latest episode of ThoughtCast – the SPJIMR Podcast.

Mr. Sinha reflects on his journey from being a nuclear design engineer, a banker, a strategy and marketing head of media and internet companies, and an advertising strategist.

He dismisses doomsday predictions for the newspaper industry. He says the importance of news and newspapers in shaping independent thought in society will stay forever as no other medium has the kind of source credibility. He also explains why Covid was the best possible management consultant for companies globally. He also talks about the Advertising industry and why it is still underrated. Prof. Dwivedi and Mr. Sinha discuss his passion for sports, books and having an area of passion other than work. They round off the conversation by talking about data disruption and he explains why the information superhighway has turned into a 'prejudices and biases' superhighway.

[Listen to the podcast on SPJIMR's ThoughtCast page.](#)

ThoughtCast with Mr. Uday Kotak, MD and CEO of Kotak Mahindra Bank, and Dr. Tulsi Jayakumar



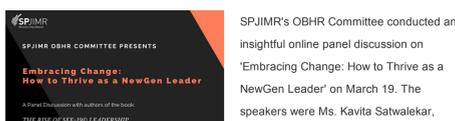
Mr. Uday Kotak, Managing Director and CEO of Kotak Mahindra Bank Ltd. talks to SPJIMR Professor Dr. Tulsi Jayakumar in ThoughtCast – the SPJIMR Podcast.

How did a talented cricketer, coached by none other than Ramakant Achrekar, start his entrepreneurial journey at the age of 23 and go on to become one of India's most successful bankers?

Hear Mr. Kotak talk about his entrepreneurial journey, the 3 M's that shaped his childhood – Maa, Maths and Mania for Cricket, how cricket shaped the future banker in Mr. Kotak and the human mantras that he follows to be part of his success. They discuss how Mr. Anand Mahindra's name came to be part of KMB, why 'professional entrepreneurship' is a key term for the present and future of the entrepreneurial ecosystem, why 'Winner-Takes-All' might eventually trump 'Coopetition', the future of banks and banking and much more!

[Listen to the podcast on SPJIMR's ThoughtCast page.](#)

SPJIMR PGPM Conducts Mentors Meet



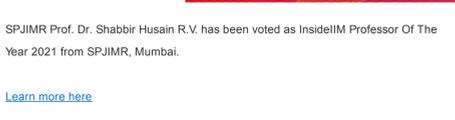
SPJIMR's Post Graduate Programme in Development Management (PGPDM) conducted its first-ever virtual Mentors Meet. In attendance were the participants and their mentors, an accomplished guest speaker and SPJIMR faculty and staff. The eminent speaker of the event Ms. Mitali Nikore, Founder of Nikore Associates, shared her insights about India's Annual Budget 2021 and its impact on the social sector and allocation for different sectors and ministries.

SPJIMR Associate Dean, Dr. Preeti George spoke about Bharatiya Vidya Bhavan and lauded the uniqueness of SPJIMR amongst all management schools in India. The event had addresses by SPJIMR faculty, Prof. Prabhat Pani, Prof. Deepa Krishna, Dr. Chandrika Parmar, Dr. Debmalaya Chatterjee, and Dr. Suranjan Das, who gave a brief introduction about SPJIMR's Centre of Education in Social Sector (CESS), the Abhyudaya programme, the Development of Corporate Citizenship (DoCC), Development Management Research and Design Thinking modules, etc., which makes the PGPDM programme, unique in India and internationally.

The event concluded with the sharing of the experiences by the Mentors as to how their mentee has benefited immensely from the learnings of the PGPDM programme.

Student Committee Events

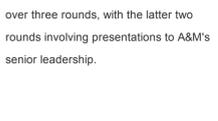
Placement Committee's 'Insight Edge' Series



SPJIMR's Placement Support Committee of the PGDM Class of 2021 conducted the premiere "Insight Edge" series. The series consisted of five events where participants from the entire batch interacted with 12 alumni.

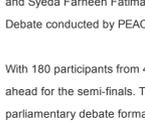
This initiative helped the students gain perspective and valuable insights about the different job roles, companies and industries and helped them understand how a day in the life of the alumni looks like.

OBHR Committee's Panel Discussion



SPJIMR's OBHR Committee conducted an insightful online panel discussion on 'Embracing Change: How to Thrive as a NewGen Leader' on March 19. The speakers were Ms. Kavita Satwalekar, Leadership Coach and Founder - Inner Sense and Ms. Gail Gibson, Performance and Leadership Coach and the session was moderated by SPJIMR Prof. Dr. Snehal Shah. The conversation helped attendees develop a new brand of thought on how to approach leadership in its ever-growing scope and contend with the challenges that the new world posits.

Awards and Recognition



SPJIMR Prof. Dr. Surya Tahora's book, 'Bhagavad Gita: Cours d'Étude de la Bhagavad Gita - Volume 2', a french translation of Volume 2 of Swami Dayananda Saraswati's Bhagavad Gita Home Study Course has been published. This volume includes Chapter 2 of the Gita which is titled Samkhya Yoga (Knowledge). It marks the beginning of the teaching given to Arjuna by Lord Krishna.

[Access the book here](#)

Dr. Shabbir Husain R.V. – SPJIMR's InsideliM Professor Of The Year 2021



Dr. Shabbir Husain R.V., Assistant Professor, SPJIMR Mumbai, Marketing

Students' Feedback

“One of the best thought leaders on marketing! Gem for the college, in thoughts and action.”

“Extremely pleasant, open, welcoming, understanding personality. Collaborative style of teaching which invites maximum class participation.”

“The most candid and helpful professor we've ever come across. He adds so much value to our lectures.”

SPJIMR Prof. Dr. Shabbir Husain R.V. has been voted as InsideliM Professor Of The Year 2021 from SPJIMR, Mumbai.

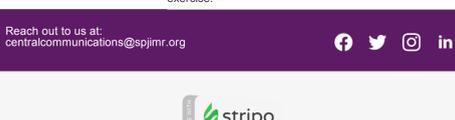
[Learn more here](#)

SPJIMR Emerges Runner Up at A&M's Amplify

SPJIMR's Team SP(E) comprising PGDM 2021 participants, Sambhav Bohra Jain, Shaurin Shah, Shreyanshi Jain, Shubham Shah and Tarini Kumar have emerged as the National Runner-Up of Alvarez & Marsal's (A&M) Amplify 2021. A&M India's Corporate Solutions Group (CSG) has recently launched 'Amplify' - a first-of-its-kind business competition simulating a real life commercial due diligence. The event saw participation from 92 teams over three rounds, with the latter two rounds involving presentations to A&M's senior leadership.

SPJIMR Wins National Finals of Reliance TUP 6.0

SPJIMR's PGDM 2022 participants, Parni Gupta, Partha P Mishra, Phani Krishna and Shreelakshmi VN have won the National Finals of Reliance TUP 6.0. The Ultimate Pitch (TUP) is one of India's most prestigious B-school competitions conducted by Reliance Industries Limited. This year saw a participation of over 3800+ teams from B-schools across the country. The competition had three rounds and in the final round, the participants had to pitch an innovative idea with a strong business case.



SPJIMR's Team Socialteers comprising of PGDM 2022 participants, Md Salman Hossain and Syeda Farheen Fatima have emerged as runner up of the Fr. McGrath Memorial Debate conducted by PEACE, XLRI.

With 180 participants from 40 B-Schools across the country, the top 16 teams went ahead for the semi-finals. The finals had four teams battling it out in a British parliamentary debate format, adjudicated by industry stalwarts, XLRI 1985-87 batch debaters, and professors in the field of business ethics and sustainability. The students indulged in high-spirited debates on contemporary dilemmas from the world of business, sustainability, and governance.

SPJIMR's Top 10 Dare2Compete College Champions 2021!

Dean's Corner

Dr. Renuka Kamath, Associate Dean, SPJIMR

“As I reflect, I realise more than a year has gone by of not having physically met as a community. Yet we are stronger. Our resilience has manifested itself in many ways - both professionally and personally, with invaluable contributions. We have some way to go before life becomes 'normal', till then we will have each other's back for the 'new normal'.”

Know Your Colleague

Ms. Trupti Vyas, Programme Coordinator - PGPM

Favourite Book: Gujarati book - 'Patan Ni Prabhuta' by K M Munshi

Favourite Song: Love Hindi Film songs. Few favourites: (1) Abhi nujhme - Agnipath (2) Bahut Pyaar - Saajan (3) Itni si hasi - Barfi

Favourite Holiday Spot: Kutch is a favourite holiday spot out of all the limited places I have travelled to.

Favourite movie: Light comedy movies such as: (1) Barfi (2) Golmaal (3) Zindagi Na Milegi Dubara to name a few.

Role Model: No one. I am inspired by many people.

Lesser Known Facts: I enjoy walking, it's my favourite exercise.

Reach out to us at: centralcommunications@spjmr.org

