



Name	Mahesh Kumar
Email Id(FPM)	fpm20.mahesh@spjimr.org
Batch	Dec-2020
Qualification/Degree	MBA-Finance, MCA, B.Sc
Research Area	Strategic Management
Thesis Abstract	To be finalized
Significant Publications/Working Papers	Security perception of e-banking users in India: an analytical hierarchy process. Banks and Bank Systems, 15(1), 11-20. (ABDC-"C") doi:10.21511/bbs.15(1).2020.02

<p>Conference Proceedings</p>	<p>1. Paper title: Industry of Punjab: A study on emerging trends in the sector. Conference : Make in India: Challenges and Opportunities, Natioal Seminar, Aurobindo College, Ludhiana</p> <p>2. Paper title: Making Indian Brands Global Conference: UGC sponsored national conference on "Marketing Brand India Globally" at Khalsa College for Women, Ludhiana</p>
<p>Professional Appointments</p>	<p>A) Faculty--6 years as faculty in strategic management, International Business, investment management/security analysis and portfolio management, and marketing management</p> <p>B) 10 year in industry, mainly in Management Accounting in Corp. Office, Vardhman group.</p>