

## Dr. ANSHUL VERMA

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Mobile: - +91-7506339201  
Email: - [dranshulverma27@gmail.com](mailto:dranshulverma27@gmail.com)

S. P. Jain Institute of Management and  
Research, Andheri(West), Mumbai.

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### **Associate Professor-Finance and Associate Programme Head- PGMPW at S. P. Jain Institute of Management and Research(SPJIMR), Mumbai.**

#### **Resume Summary**

- Worked with Institute of Management Technology, Ghaziabad, an AACSB Accredited B-school as Associate Professor – Finance and Chairperson-PGDM(Executive)
- Worked with S. P. Jain Institute of Management & Research, Mumbai one of the top 5 business schools of India as Associate Programme Head – Post-Graduate Executive Management Programme and Associate Professor-Accounting & Finance.
- Work experience of more than a decade with BIMTECH, one of the top business schools of India in Teaching, Training and research in Finance and Accounting.
- Over 10 years of Experience in Alumni Relations & Corporate Relations activities of Educational Institution.
- Trainer on CAPSTONE® Business Simulation since last five years.
- Taught students coming on exchange partners from Austria, France, Germany and other countries.
- Regularly took sessions in Management Development Programmes with PMI, NTPC, I&LFS, Goldman Sachs-ISB and many more.
- Guided participants of Goldman Sachs-ISB-BIMTECH Women Entrepreneurs programme for preparation of Business Plan.
- Regularly attending Conferences, Seminars and Workshops for knowledge and skill enhancement.
- Actively engaged in Students Mentoring
- Written some books and research papers in Indian as well as International journals.

#### **Work Experience**

[July 2018 – Present]

Associate Professor – Accounting & Finance

Associate Programme Head-PGMPW

##### **Organisation**

S. P. Jain Institute of Management and Research,  
Mumbai.

[July 2016 – July 01, 2018]

Associate Professor – Accounting & Finance

Chairperson- PGDM(Executive)

##### **Organisation**

Institute of Management Technology, Ghaziabad

### **Programmes Taught**

- Post Graduate Diploma in Management(PGDM)
- Post Graduate Diploma in Management(PGDM)- Executive
- Post Graduate Programme in Management(PGPM)- Alternate Weekend

### **Work Profile**

- Teaching, Training and Research in the field of Finance and Accounting.
- Chairperson-PGDM(Executive) Programme
- Member – Accreditations Committee

### **Courses Taught**

- Behavioral Finance
- Business Valuation
- Corporate Finance
- Cross Functional Simulation
- Financial Reporting and Analysis
- Financial Statement Analysis and Business Valuation
- Managerial Accounting

### **Key Administrative Activities**

- Chairperson of 15 months full time PGDM(Executive) Programme
- Designing and successful launch of PGPM- Alternate Weekend Programme
- Handling of Marketing Plan for PGDM(Executive) Programme
- Programme Architecture Review and Revision of PGDM(Executive) Programme
- Academic Process Monitoring and Control
- Accreditation Process owner for AACSB for the programme

[January 2014 – July 2016]

Associate Programme Head-PGEMP Programme

Associate Professor – Accounting & Finance

### **Organisation**

S. P. Jain Institute of Management & Research,  
Mumbai

### **Programmes Taught**

- Post Graduate Diploma in Management(PGDM)
- Post Graduate Programme in Management(Executive)(PGPM-Ex)
- Post Graduate Executive Management Programme(PGEMP)
- Post Graduate Programme-Development Management(PGP-DM)
- Family Managed Business Programme

### **Work Profile**

- Teaching, Training and Research in the field of Finance and Accounting.
- Associate Programme Head, Post Graduate Executive Management Programme
- Member, Digital Strategy Team
- Professor-in-charge, B-School Competitions
- Professor-in-charge, Finance Area Committee

### **Key Administrative Areas in PGEMP Programme**

- Handling of Marketing Plan for the programme
- Programme Architecture Review and Revision
- Academic Process Monitoring and Control
- Accreditation Process owner for AMBA & AACSB for the programme

### **Courses Taught**

- Financial Accounting
- Cost Management
- Decision Making through Simulation
- Derivatives and Risk Management
- Corporate Finance
- Finance for NGOs
- Advanced Cost Management

[January 2010 – December 2013]

Associate Professor

### **Organisation**

Birla Institute of Management Technology,  
Greater Noida.

### **Programmes Taught**

- Post Graduate Diploma in Business Management
- Post Graduate Diploma in International Business
- Post Graduate Diploma in Retailing and Merchandising Management

### **Work Profile**

- Teaching, Training and Research in the field of :-
  1. Capstone Business Simulation
  2. Financial Accounting
  3. Financial Management
  4. Financial Derivatives and Risk Management
  5. Managerial Accounting
  6. Strategic Finance
- Member, Editorial Board – South Asian journal of Business and Management Cases, Published by SAGE.
- Member, Editorial Board – Journal of Insurance & Risk Management.
- Member, Editorial Board – Indian Retail Review
- Prof.-in-charge – Alumni Activities
- Prof. – In-Charge – Committee for NBA Accreditation.

[August 2004- December 2009]

Assistant Professor

**Organisation**

Birla Institute of Management Technology,  
Greater Noida.

**Programmes Taught**

- Post Graduate Diploma in Business Management
- Post Graduate Diploma in International Business
- Post Graduate Diploma in Retailing and Merchandising Management

**Work Profile**

- Teaching, Training and Research in the field of :-
  1. Financial Accounting
  2. Financial Management
  3. Financial Derivatives and Risk Management
  4. Managerial Accounting
- Member, Editorial Board – Journal of Insurance & Risk Management.
- Member, Editorial Board – Indian Retail Review
- Prof.-in-charge – Alumni Activities
- Coordinator for Admissions.

[August 2002 – July 2004]

Research Fellow

**Organisation**

Birla Institute of Management Technology,  
Birla Academy of Art and Culture,  
New Delhi

**Work Profile**

- Teaching and Research in the field of :-
  1. Financial Management
  2. Accounting
  3. Financial Derivatives
  4. Risk Management
- Member, Editorial Board – Journal of Insurance & Risk Management.

**Qualifications**

[June 2004 – September 2008]

Ph. D.

**Institution**

Applied Business Economics, Faculty of Commerce  
Dr. B.R. Ambedkar University, Agra.

**Topic**

"A Critical Analysis of Performance and Progress of HDFC bank since its inception"

[June 2002 – March 2004]

Ph. D.

**Institution**

Faculty of Management,  
Dr. B.R. Ambedkar University, Agra.

**Topic**

"Credit Risk Management by Financial sector in India with special reference to Indian Commercial Banks since 1991 Economic Reforms"

[2000 - 2002] <b>Institution</b>	M.A.- Economics Dr. B.R. Ambedkar University, Agra.
[2000 - 2002] <b>Institution</b>	PGDBM-Finance Birla Institute of Management Technology, New Delhi.
[1997-2000] <b>Institution</b>	BBA-Marketing Institute of Management Education, Ghaziabad. Ch. Charan Singh University, Meerut

### Ph. D. Guidance

- Recognised Guide of M. L. Sukhadia University, Udaipur in Faculty of Management.

S. No.	Name of Candidate	Topic of Research
1.	Anant Jyoti Badgaiyan <b>Ph. D. Awarded</b>	Analysis of Consumers' Impulsive Buying Behaviour in Electronic Consumer Durable Industry: A study in National Capital Region
2.	Prashant Dev Yadav <b>Ph. D. Awarded</b>	Measuring effectiveness of Microfinance in Inclusive Growth of India: A study of National Capital Region
3.	Nidhi Sahore <b>Ph. D. Awarded</b>	Impact of corporate disclosures on financial performance of company: A study of selected Indian companies.

### Books

- "Foreign Exchange Risk Management System: An Indian Perspective" published by Har-Anand Publications, 2011.
- "Human Values and Professional Ethics", published by Wisdom Publications, 2012.
- "Mergers and Acquisitions: Problems and prospects in India", Lambert Academic Publishing, Germany, 2014.

### Edited Books

- "The Odyssey- an endless Journey"- Coffee Table Book published by BIMTECH, 2011.
- "Spark- The journey of a Transformational Experience", published by BIMTECH, 2012.

### Research Papers & Case Studies

#### International Publications:

- "Kesineni Tours and Travels", Emerald Emerging Markets Case Studies, 2012
- Verma, A., & Dave, K. (2013). Challenges for entrepreneurs in micro enterprise sector: a study of selected clusters of Western Uttar Pradesh, India. Journal for Global Business Advancement, 6(3), 245-264.(ABDC Rank-B)
- Badgaiyan, A. J., & Verma, A. (2014). Intrinsic factors affecting impulsive buying behaviour—Evidence from India. Journal of Retailing and Consumer Services, 21(4), 537-549.(ABDC Rank-A)
- Badgaiyan, A. J., & Verma, A. (2014). Does urge to buy impulsively differ from impulsive buying behaviour?Assessing the impact of situational factors. Journal of Retailing and Consumer Services, 22(1), 145-157. (ABDC Rank-A)
- Ray, K. K., Verma, A., Sharma, R., Kaur, K., & Kumar, S. (2014). SHG Bank Linkage: Lending a Helping Hand?. Vision: The Journal of Business Perspective, 18(3), 245-250.

- Yadav, P. D., & Verma, A. (2015). Exploring the Dimensions of Women Empowerment among Microfinance Beneficiaries in India: An Empirical Study in Delhi-NCR. *Journal of Applied Management and Investments*, 4(4), 260-270.
- Badgaiyan, A. J., Verma, A., & Dixit, S. (2016). Impulsive buying tendency: Measuring important relationships with a new perspective and an indigenous scale. *IIMB Management Review*, 28(4), 186-199. (ABDC Rank-B)
- Sahore, N. S., & Verma, A. (2017). Corporate Disclosures and Financial Performance of Selected Indian Manufacturing and Non-Manufacturing Companies. *Accounting and Finance Research*, 6(1), 119. (ABDC Rank-C)
- Sahore, N. S., & Verma, A. (2017). Annual Report Disclosures and Their Extent and Variance in India. *Journal of Applied Management and Investments*, 6(1), 58-66.
- Badgaiyan, A.J., Dixit, S. & Verma, A.(2017). If brands are people, then people are impulsive—assessing the connection between brand personality and impulsive buying behavior. *Journal of Brand Management*, 1-17. (ABDC Rank-A)
- Sahore, N. S., & Verma, A. (2017). Environmental Disclosures and Size of Selected Indian Firms. *European Scientific Journal*, 13(12), 515-529.
- Sahore, N. S., & Verma, A. (2017). Voluntary Employee Grievance Disclosures and Role of Policy, Trade Unions and Gender Composition at Work Place. *International Journal of Control Theory and Applications*, 10(40), 1-11.
- Modern Ferro Alloys ( 117-0041-1) and Teaching note (117-0041-8)- The Case Centre – 2017
- Thyssenkrupp Tata Steel Joint Venture: Nerves of Steel ( 318-0006-1) and Teaching note (318-0006-8)- The Case Centre – 2018

### **National Publications:**

- A research paper titled “IPR issues in Software Industry” published in Volume 6, No. 1 January – June, 2004 issue of “Business Perspectives”.
- Research paper titled “A Critical Analysis Of Current Users' Acceptance Of On-line Banking In India” published in *Golden Research Thoughts*, Volume 3, Issue 3-2013.
- Research paper titled “Economic Problems in India and Remedies” published in *Golden Research Thoughts*, Volume 3, Issue 4-2013.
- Pattnaik, R. K., & Verma, A. (2016). Rule-Based Fiscal Policy in India: An Assessment. *BULMIM Journal of Management and Research*, 1(1), 1-27.

### **Newspaper and Magazine Articles**

- “Banking on Insecurity”, Published in *Indian Express* dated March 11, 2014, Page 11.
- “Corporate Disclosures-Status in India”, Published in *Efinancial Conect Magazine*, January 2015 issue.

### **Research Papers Presented**

- Research paper titled *Challenges for Entrepreneurs in Micro Enterprise Sector: A study of selected clusters of Western Uttar Pradesh, India* presented at 9<sup>th</sup> Annual World Congress of Academy for Global Business Advancements (AGBA) held at Ajman University of Science and Technology UAE on March 19-21, 2012.

- A Paper titled “Intellectual Property Rights in Software Industry-A Strategic Role” was presented on February 7<sup>th</sup>, 2004 in the National Conference at SPCJ institute of Management, Dr. B. R. Ambedkar University, Agra

## **Projects Undertaken**

- Project of MODROBS with grant of Rs. 9,00,000/- received from AICTE as Project Director in 2013.

## **Management Development Programmes**

- Business Strategy Simulation for Excellerator Club Memebr Programme of Hero MotoCorp in November 2017 as Programme Director and Faculty.
- Business Strategy Simulation for two batches of Future Leaders Programme of Hero MotoCorp in 2017.
- Integrative Strategy Simulation for Hindustan Coca Cola Pvt. Ltd in 2017.
- Conducted Decision Making Through simulation workshops as part of MDP for Kirloskar Engine Oils Limited for two batches in year 2015-16.
- Conducted 3 days Management Development Programme on Investment Management as Programme Director at Power Management Institute, NTPC in year 2013.
- Conducted Sessions on Financial Management in Management Development Programme for NTPC executives from Eastern and Western Region in Year 2013
- Conducted sessions in Training Programme titled “Goldman-Sach-ISB 10,000 women Entrepreneur Programme” for training women entrepreneurs at Greater Noida and Agra for 6 batches in year 2011-2013 .
- Conducted sessions in MDP titled “Finance for Non-finance Executives” for Power Management Institute of NTPC in year 2012.
- Conducted one of the sessions in MDP titled “Finance for Non-finance Executives” for IL&FS Clusters in year 2010.
- Organised Three Days MDP as programme director on CAPSTONE Business Simulations in year 2010.

## **Key Administrative Contributions**

- Chairperson-PGD(Executive) at IMT, Ghaziabad.
- Chairperson-PGPM(Alternate Weekend Programme) at IMT, Ghaziabad.
- Associate Programme Head for PGEMP at SPJIMR, with responsibilities of Marketing, Academic processes and Programme Review processes.
- Headed the Planning and Execution level Activities for BIMTECH campus at Greater Noida.
- Professor – in- Charge for Alumni Interface at BIMTECH for more than 10 years.
- Member of Editorial Board of South Asian Journal for Business and Management Cases published by SAGE publications.
- Member of Editorial Boards of Indian Retail Review (A bi -annual journal of Centre for Retail, BIMTECH) and Journal of Insurance & Risk Management (A bi -annual journal of Centre for Retail, BIMTECH)
- Associated with Centre for Research at BIMTECH

- Academic administration experience of 4 years as Programme Coordinator for PGDM, Flagship programme of BIMTECH.
- Core team member for NBA process at BIMTECH
- Admission committee member: handling Marketing activities, business development, policy matters and conducting group discussion and personal interviews.
- Very active in organising events, conferences, workshops, seminars and panel discussions.
- Played key role in organising Indian Finance Summit, 2009 and CFO Roundtable , 2009 at BIMTECH
- Played key role in organizing Indian Marketing Summit (International Seminar) 2007 and 2008 at BIMTECH.
- Active member of various committees like Brand Building, PR and corporate communications, admissions, Purchase Committee etc.
- Also part of Centre for Corporate Relations at BIMTECH
- Coordinator for Rankings of the Institute with various agencies.
- Students Mentoring conducted for Flagship Programme.

### **Organizational Associations**

- On Governing Board of Eqcap Ventures Pvt. Ltd.
- Strategic Advisor, Prajana Solutions.
- Secretary, GSV trust for Education, Culture and Art.
- Chief Editor-ELK Asia Pacific Journal of Marketing and Retail Management
- Editorial Board member- Journal of Advanced Research in Accounting and Finance Management
- Editorial Advisory Committee- BULMIM Journal of Management and Research
- Reviewer- Review of Public Administration and Management
- Reviewer- The Journal of General Psychology
- Reviewer- Journal of Retailing and Consumer Services