

Dr. Pallavi Mody

Overview

Pallavi Mody has over 30 years of teaching experience. Pallavi is a passionate teacher whose core competence lies in simplifying jargons to make learning easy.

Pallavi Mody is Program-Head of 'Doing Business in India' at the institute and has designed, developed and delivered several short term programs for foreign participants who wish to understand India before taking a plunge.

Education

- M.A. (Economics), M. Phil and Ph.D. University of Mumbai

Areas of Competence and Interest

- India Story
- Business Environment

Academic Courses taught

- Micro Economics, Macro Economics, Business Environment and International Business

Work Experience

- 2006 onwards: Core faculty at SPJIMR
- 1984-2006 Reader, Bhavan's College (Andheri)

Consulting Experience

- 1994-2010, Consulting Economist, K. R. Choksey Shares and Securities Ltd.

Research and Publications

Book: Equity, The Next Investment Destination, 2006; Publisher: HPH

Research Papers:

- Ease of Doing Business in India with Special Reference to Maharashtra Gujarat Technological University (2015) ISBN: 978-93-5254-009-9
- The Role of Foreign Financial Institutions (FIIs) in India Gujarat Technological University and Sriyogi Publishers (2014) ISBN:978-81-9237-874-9

- Doing Business in India: Opportunities and Challenges in the Education Sector FOCUS: International Journal of Management Digest (Oct 2012-March 2013), Vol.8, No.2. ISSN No. 0973-9165 (Co-author- Prof. Suresh Advani)

Case Studies

- Mody Pallavi, Raveendra Chittoor, "Attaining the Next Orbit: Dilemma of a Family Managed Business-Natural Ice Cream" published in Harvard Business Publishing 2016. Teaching note supporting the case published
 - Mody Pallavi, Ashita Aggarwal, "A day is life of Pamella Chopra: A study of socio cultural aspects and its impact on consumption in Urban upper class in India", published under ECCH, 2014. Teaching note supporting the case published
 - Mody Pallavi, Sharma Ashita Aggarwal, "A day in the life of Leela Jadhav: A study of socio cultural aspects and its impact on consumption in Urban Indian Slums, published under ECCH, March 2012, (512-030-1). Teaching note supporting the case published
 - Mody Pallavi, Sharma Ashita Aggarwal, "A day in the life of Aditi Mehta: A study of socio cultural aspects and its impact on consumption in Urban Middle Class", published under ECCH, December 2011, (511-100-1). Teaching note supporting the case published
 - Mody Pallavi, "WASH Brigade: The Change Agent" 2014. The Case Centre; 413-132-1/212-043-8) Teaching note supporting the case published (Co-Authors: Mansi Bhargava, PGDM batch of 2012-14)
 - Mody Pallavi, "Flood Relief Programmes in Odisha" 2012, ECCH (212-043-1/212-043-8) Teaching note supporting the case published (Co-authors Minakshi Kunthia, Pragyan Pattnaik and Nimisha Gupta of PGDM batch of 2011-13)
 - Mody Pallavi, "Tata Nano: Launch of the World's Cheapest Car, the euphoria of the launch of the car and shift from Singur to Sanand" 2009 ECCH (209-035-1/209-036-1/209-035-8) (Co-authors S. Kumar, Sharma and Thakur of PGDM batch of 2009-11)
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