

Curriculum Vitae

Professional Experience

Current Attachment:

S P Jain Institute of Management & Research, Mumbai (April 2009 onwards)

- In-Charge of 8-month Post-Graduate Certificate in Management Program (PGCIM), which leads to
 - o MBA in International Management from ESB Business School, Reutlingen University, Germany
 - o Master in International Business (MIB) from IESEG Business School, Lille, France.
- In-Charge of Research Committee (a students' initiative) of the 2-Year MBA Program – PGDM
- Associate Professor in the area of Decision Sciences and Economics
- Visiting Faculty in Research Methodology and Quantitative Methods at S P Jain Center of Management, Dubai and Singapore.

Work Experience (Past)

I. Russell Square International College (May 2008 - March 2009)

- Dean of the College and was responsible for the academic and administrative enrichment of the Under-Graduate Program run in collaboration with London School of Economics and Social Science (LSE), University of London.
- Responsible for launching a 1-Year MBA Program in Quantitative Finance early 2009. The MBA program was conceptualized as a “Blue Ocean Strategy” and was one of its kinds in India. The successful implementation of the project depended on the right corporate collaborations and quality faculty from India and abroad.

II. S P Jain Institute of Management & Research, Mumbai (November 2004 - April 2008)

- Academic Coordinator of the Flagship PGP Program (2-year Full Time MBA)
- Assistant Professor in the area of Quantitative Methods, Research Methods and Economics

Functional Responsibility:

- Constantly upgrading course architecture of the 2-Year PGP Program
- Coordinating with Full-Time, Adjunct and Visiting Faculty, keeping in mind the overall interest of the Program pedagogy
- Handling Students' issues related academic administration
- Taking sessions in Microeconomics, Quantitative Methods (including Multivariate Techniques) and Research Methods across programs, which include, PGDBM (the 2-year MBA Program), PGDM (the 1-year MBA Program), EMBA, PGDSM-MIT (jointly conducted with Virginia-Tech), Family-Managed Business (FMB) and Management Development Programs (MDP).

III. Indian School of Business (ISB), Hyderabad (June 2002 - September 2004)

Employed as a Consultant at the Indian School of Business (www.isb.edu) in the Center for Analytical Finance between June 2002 to September 2004.

Functional Responsibility:

- Conducting sessions in Economics and Quantitative Methods
- Handling research projects in the field of Applied Economics and Analytical Finance and publishing papers in nationally and internationally reputed peer-reviewed journals.
- Actively participating in post-doctoral seminar classes.

Visiting Faculty (Microeconomics) at ICFAI Business School, Hyderabad and *Indian Institute of Planning and Management (IIPM)*, Hyderabad.

IV. ICAI University, Hyderabad (December 1998 - May 2002)

Employed as a Faculty and Member of the Central Editorial Team, ICAI University Press, with the Institute of Chartered Financial Analysts of India (ICFAI), Hyderabad since December 1998 to May 2002.

Functional Responsibility

- Academic Coordination among the different subjects offered as part of the CFA Curriculum
- Taking classes in Economics (Micro and Macro) and Quantitative Methods for MBA and CFA students at the Icaian Business Schools (IBS) and its affiliates in Hyderabad.
- Preparation, revision and up-gradation of the study material and comprehensive courseware for Economics (both Micro and Macro Economics) and Research Methodology.
- Paper setting in Economics and Quantitative Methods, for CFA (Chartered Financial Analyst) Exams and different MBA programs run by the Institute and its affiliates.
- Published over 50 original articles in *The Analyst*, the flagship magazine of ICAI

V. St. Xavier's, Sahibjung (June 1996 - October 1998)

- Professional services rendered as a Teacher in St. Xavier's, Sahibjung, India, from June 1996 for a period of over two years.
- Work profile included providing lectures and oral instruction to the undergraduate students in *Economics* and *Statistics*, setting question papers and serving as an examiner for undergrad students.

Qualifications

Ph.D. in Environmental Economics from the University of Burdwan, West Bengal (WB). (January, 2004).

Title of Thesis: "Problem of Water - Management in Some Selected Cities in India"

- M.Sc in Economics with specialization in *Statistics and Econometrics* from the University of Burdwan, West Bengal (WB). (1994)
- B.Sc (Hons.) in Economics with Mathematics & Statistics from the University of Burdwan, WB.

Achievements

- Secured 2nd Rank (First Class) in the M.Sc. examinations held by Burdwan University.
- Developed Microeconomics course material (text & workbook) for the CFA/MBA course at ICAI.

Key Interest Areas

- Applied Statistical and Econometric Modeling

Research

Paper Publications include:

- Urban Water: Rational for Demand-side Management (with Dr. Maniklal Adhikary, Burdwan University), ICAI Journal of Managerial Economics, Volume I, No. 4, August 2004
- *Urban Residential Water Management in India*, ICAI Journal of Applied Economics, Volume II, No. 4. (with Dr. Maniklal Adhikary, Burdwan University), November 2003
- Central Bank Intervention and International Financial Integration - The case of India", Curie Journal, BITS, Pilani, Vol. 1, Issue 2, July 2008 (with Dr. Preeta George, Associate Professor, S P Jain Institute of Management & Research, Mumbai)
- "Covered Interest Parity and International Financial Integration - The Case of India", The ICAI Journal of Applied Finance, Vol. 15, Issue No. 2, February 2009.
- "Conflict management Styles of Owner-Managers of Family Businesses" (with Mita Dixit) International Journal of Business Insights and Transformations, Summer 2009
- Monetary Policy and International Financial Integration: The Case of India, Curie Journal, BITS, Pilani, Vol. 2, Issue 3, October 2009 (with Dr. Preeta George, Associate Professor, S P Jain Institute of Management & Research, Mumbai)

Working Papers

- A Study of Changing Managerial Roles & Emerging Leadership - Role of Women in Panchyati Raj
- A Study of Consumer Attitude towards Cause-Related Marketing and Brand Image

- Transition Challenges of Family Businesses - Presented at The Second Asian Invitational Conference on Family Business March 2009, Indian School of Business, Hyderabad.
- Factors Affecting Capital Structure - A panel Study in Indian Context (with Dr Indu Niranjana).
- India's Domestic Air Travel Demand: An Econometric Forecast (along with Dr. Tapan Bagchi)

Cases/Articles/Chapters Published in Books:

- Case Study: DIAGIO International: Expansion into Latin America (along with PGP Students), ECCH, Case Number: 311-060-1, 2011
- Case Study: Determining Factors Impacting Infant Mortality Rate (IMR) Globally (along with Chandan Kumar Jha, PGP Participant), ECCH, Case Number: 711-019-1, 2011
- Financial Markets and Services - Emerging Trends (Publisher: ICFAI Press)
 - o Argentine Crisis: Spreading Tentacles
 - o Pensions in India: Handful of Challenges (with Dr. P.S. Srinivas) ISBN81-7881-145-6

Editor: [Y Chandra Sekhar](#)

Contributed two chapters in the *Professional Reference Book* on "Water Industry: Concepts and Cases" published by ICFAI Press in March 2006.

IGNOU Study Material on Financial Institutions and Markets 2 (MECE 004),

- Unit 7: Derivates Markets, December 2006

PhD Students:

- Mita Dixit, Senior Consultant, Equations Management Consulting, Mumbai (Topic: Conflict Resolution in Family-Managed Businesses in India and the Factors Leading to Split)
- Parimal Merchant, Professor, SPJIMR (Topic: Succession Planning in Family Managed Businesses)
- S Ramu, Asso Professor, SPJIMR, (Topic: Cause-Related Marketing & Brand Image: The Indian Context)
- K T Upadhyaya, Faculty, SIES College of Management Studies, (Topic: Cross-Industry Study of Project Risk Management and Its Impact on Project Success in India)
- Tarun Kumar Misra, Faculty, Russell Square International College, (Topic: A Comparative Analysis of Efficiency Measurement Across different banking Sectors in India)

Personal profile

Contact Address

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Date of Birth

February 04, 1969

Nationality

Indian

Languages known

English, Bengali and Hindi

Marital status

Married with a son

Debasis Mallik

SPJIMR, Andheri (W),

Mumbai, India