

PROGRAMME ARCHITECTURE

SEMESTER I

SEMESTER II

		CREDITS			CREDITS
Blended Web Learning	Micro Economics	1	INFORMATION MANAGEMENT		FINANCE
	Quantitative Methods	1			
General Management I	Management Accounting	1	- IT Strategy	- Developing a Digital & Social Strategy	- Corporate Valuation
	Financial Accounting	0.5	- User Generated Content Analytics	- IT Product Management	- Derivatives & Risk Management
	Sessions and Evaluations of Blended Learning		- IT Business Development	- e-Commerce	- Project Finance
	A - Total	3.5	- IT Consulting Management	- Enterprise Mobility	- Mergers & Acquisitions
	People and Performance-I	0.5	- Technology and Services Management	- Big Data Visualization	- Managing Banks & Financial Institutions
	Science of Spirituality	0.5	- Strategic Business Process Analysis	- Enterprise Architecture using TOGAF	- Debt Securities & Treasury Management
	Quantitative Modelling	0.5	- Business Intelligence Systems	- IT in Financial Services	- International Finance
	Macro Economics & Business Environment	1	- Enterprise Solutions	- Managing IT - Financial Imperative	- Financial Risk Management
	Managing IT	1	- Business Forecasting	- IT Sales & Distribution	- Marketing Financial Products & Services
	Operations Management	1	- Planning & monitoring using MS Project		- Advanced Corporate Finance
General Management II	Financial Statement Analysis	1	MARKETING		OPERATIONS MANAGEMENT
	Marketing Management-I	1			
	Learning Management-Workshop		- Buyer Behaviour	- Logistics and Supply Chain Management	- Manufacturing Planning and Control
	Managerial Computing using Dashboards & Reports -Workshop		- Sales, Business Development & Key Account Management	- Service Operations Management	- Operations Strategy
	Case Method Workshop		- Strategic Marketing	- Operations Strategy	- Project Management
	B - Total	6.5	- Strategic Brand Management	- Strategic Cost Management	- Strategic Management Science
	Marketing Management-II	0.5	- International Marketing	- Lean Enterprise	- Analytical Models for Supply Chain & Operations Planning
	Corporate Finance	1.5	- Strategic Management of Technology Innovations		
	People and Performance-II	1	- Service Marketing		
	Legal Aspects of Business	1	- Capstone Project		
Design Thinking	1	- Pricing			
Financial Markets	0.5	- Marketing Research			
ADMAP	0.5				
Business Research Methodology	1				
C - Total	7				
General Management III	Decision Science	1	Specialization		9
	International Business	1	International Immersion - Advance Specialization		3
	Business Policy and Strategy	1	Integrated Specialized Exam		1
	Business Consulting	0.5	General Electives		6
	Decision Making through Simulation	1	Total Credits Semester-II		19
	Business Negotiation	0.5	- Supply Chain Practices and Simulations	- Project Finance	- New Venture Creation
	Business Communication (Across Semester)	1	- Advance Business Consulting	- Mergers and Acquisitions	- E- Business Logistics, Fulfillment and Service Operations
	D - Total	6	- Game Theory	- Financial Modelling	- Course of Independent Study
	DOCC	1	- Global Performance Leadership	- Blue Ocean Strategy	- Behavioural Economics
	Comprehensive Exam	1	- Key Account Management	- Marketing Strategy for doing Business in Emerging Economies	- Marketing Engineering for EXCEL
		- Business Analytics	- Customer Relationship Management	- Big Data Visualization	
		- Microeconomics of Competitiveness	- Banking and Financial Institutions and Markets	- Critical Thinking	
		- Digital Marketing			
Total Credits Semester-I (A+B+C+D+E+F)	25	GRAND TOTAL (SEMESTER I & II)		44	