

Centre for Entrepreneurship offers



START YOUR BUSINESS PROGRAM

For Aspiring And Start Up
Entrepreneurs



GROW YOUR BUSINESS PROGRAM

For Growth Stage
Entrepreneurs

Why SPJIMR?

S.P Jain Institute of Management and Research is ranked among the top ten B-Schools in India. SPJIMR is an autonomous institution with the academic freedom and resources to develop path breaking educational programs and pedagogies for the long term benefit of all stakeholders. SPJIMR has pioneered public programs for Entrepreneurs and for Family Business Owners, in the Start Up, Small and Medium Enterprises (MSME) category.

The Centre for Entrepreneurship Development (CED) at SPJIMR has played a pivotal role in promoting entrepreneurship and in setting up the eco-system for entrepreneurs. SPJIMR is a founding member of the National Entrepreneurship Network (NEN) promoted by Wadhvani Foundation.



Start Your Business - Program Highlights

- Conducted over 10 weekends
- Concepts, tools and techniques explained in simple terms and with examples
- Faculty familiar with start up and first generation entrepreneurs
- Opportunity to present business plan to a panel of experts
- Access to mentoring and funding network
- Membership to SPJIMR Community of Entrepreneurs
- Free workshop conducted in campus to know about the program offerings
- Customised programs conducted for social institutions like Techno Serve India
- Participation Certificates on successful completion of program

To apply visit <http://syb.spjimr.org>

When I joined SYB I had 3 ideas. This course gave me clarity to choose 1 out of them with lot of learning and brainstorming with likeminded people. I highly recommend this program.

Sanjay Batra

The curriculum of SYB including right from developing an entrepreneurial mindset to presenting the business plan in front of the investors is what excited me to join the program.

Niharika Jain

Grow Your Business - Program Highlights

- Conducted over 7 weekends
- GYB program will help achieve higher growth with profits on sustainable basis:
 - Participants will prepare an actionable and fundable Growth Plan for his/her venture specifying short term and medium term revenue and profit goals and outcome milestones.
 - Program provides general management/functional management knowledge, tools and techniques for managing growth
- Opportunity to present growth plan with panel of experts
- Access to mentoring and funding network
- Faculty familiar with Small and Medium Businesses
- Customised program conducted for channel partners/ vendors/ business associates of large corporates/ MNCs such as Danfoss India and Grundfos Pumps.
- Free workshop conducted in campus to know about the program offerings
- Participation Certificates on successful completion of program
- Membership with SPJIMR Community of Entrepreneurs

To apply visit: <http://gyb.spjimr.org>

Overall gave us a wonderful guideline in knowing and understanding, how to take our organisation to the next level in terms of business and operations.

Mr Sandip Shah

Director, Digicon Automation Private Ltd Ahmedabad

The course has benefited in understanding the real path of growing business, how, when and how much. It also has opened up lot of unseen areas of business and opportunities.

**Mr Madhusudan S Mimami
Chairman Madhuram Fabrics Pvt Ltd**

To be part of the community of entrepreneurs visit the following groups and LIKE the page-

<https://www.facebook.com/groups/spjimr.communityforentrepreneurs/>

http://www.linkedin.com/groups/SPJIMR-community-entrepreneurs-4381459?trk=myg_ugrp_ovr

<http://www.youtube.com/user/spjimrentrepreneurs>

Center for Entrepreneurship Development (CED)

S. P. Jain Institute of Management & Research
Bhavans Campus, Munshi Nagar, Dadabhai Road.
Andheri (W), Mumbai 400 058.
T: 022-2623-0396/ 2401/ 7454